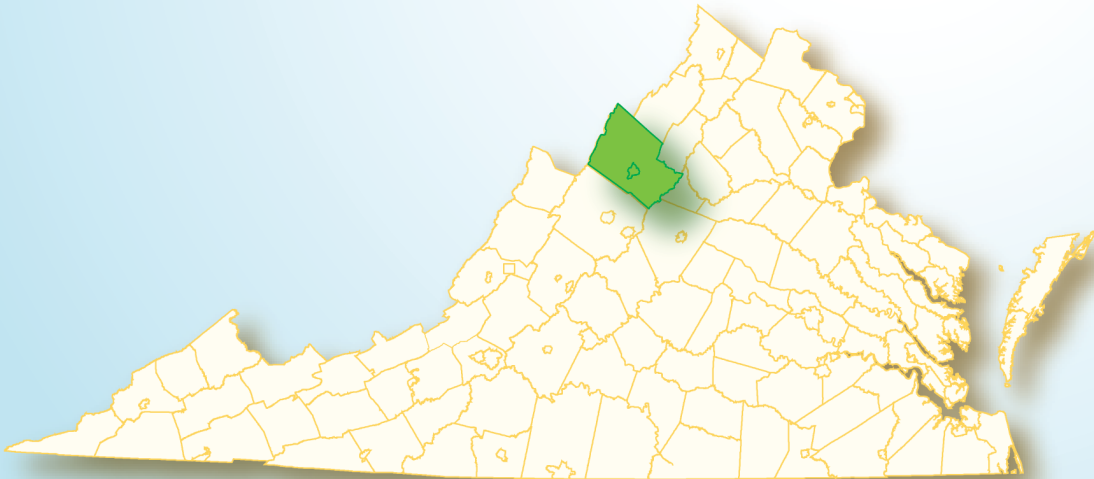


Virginia

# COMMUNITY PROFILE

Harrisonburg MSA

Rockingham County • Harrisonburg city



Virginia Employment Commission

703 East Main Street • Richmond, Virginia 23219

Tel: (804) 786-8223 • [www.VirginiaLMI.com](http://www.VirginiaLMI.com)

*Last updated: 2/21/2014 2:45:48 AM*

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## I. Introduction

This report provides a community profile of Harrisonburg MSA. It is intended to compliment the information found in our Virginia Workforce Connection application, which can be accessed online at:

[www.VirginiaLMI.com](http://www.VirginiaLMI.com)

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

## II. Demographic Profile

### Overview

This Demographic Profile provides an in-depth analysis of the population in Harrisonburg MSA. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



### Related Terms and Definitions

#### Ability to speak English

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

#### Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

#### Gender

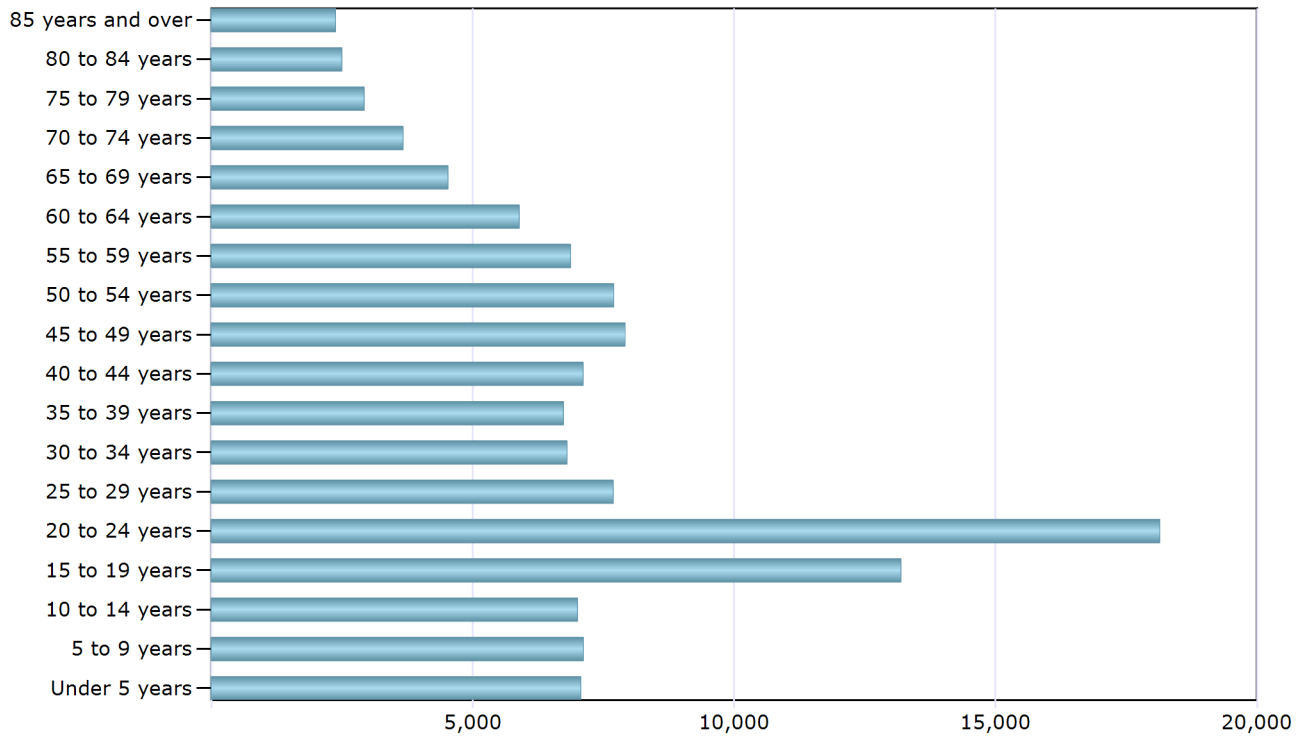
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

#### Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

**Please note:** In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

### Population by Age



	Harrisonburg MSA	Virginia	United States
<b>Under 5 years</b>	7,067	509,625	20,201,362
<b>5 to 9 years</b>	7,118	511,849	20,348,657
<b>10 to 14 years</b>	7,004	511,246	20,677,194
<b>15 to 19 years</b>	13,189	550,965	22,040,343
<b>20 to 24 years</b>	18,140	572,091	21,585,999
<b>25 to 29 years</b>	7,688	564,342	21,101,849
<b>30 to 34 years</b>	6,804	526,077	19,962,099
<b>35 to 39 years</b>	6,735	540,063	20,179,642
<b>40 to 44 years</b>	7,111	568,865	20,890,964
<b>45 to 49 years</b>	7,916	621,155	22,708,591
<b>50 to 54 years</b>	7,696	592,845	22,298,125
<b>55 to 59 years</b>	6,873	512,595	19,664,805
<b>60 to 64 years</b>	5,890	442,369	16,817,924
<b>65 to 69 years</b>	4,528	320,302	12,435,263
<b>70 to 74 years</b>	3,669	229,502	9,278,166
<b>75 to 79 years</b>	2,925	173,929	7,317,795
<b>80 to 84 years</b>	2,497	130,801	5,743,327
<b>85 years and over</b>	2,378	122,403	5,493,433
	<b>125,228</b>	<b>8,001,024</b>	<b>308,745,538</b>

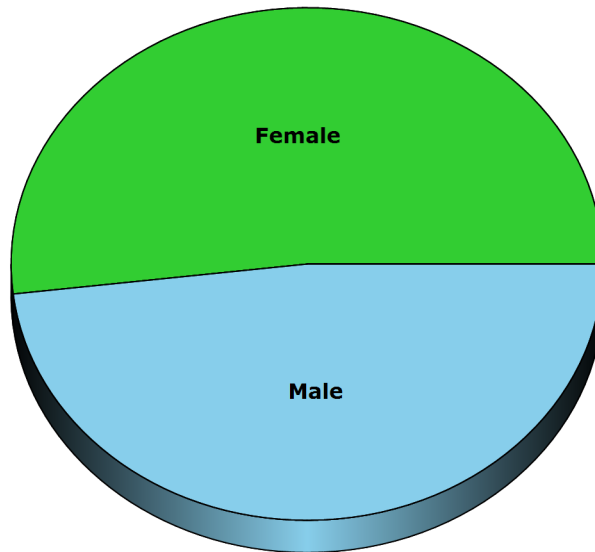
Source: 2010 Census.

### Population by Race/Ethnicity

	Harrisonburg MSA	Virginia	United States
<b>Total</b>			
Total Population	125,228	8,001,024	308,745,538
<b>Race</b>			
White	109,553	5,486,852	223,553,265
Black or African American	4,385	1,551,399	38,929,319
American Indian or Alaska Native	336	29,225	2,932,248
Asian	2,178	439,890	14,674,252
Native Hawaiian/Pacific Islander	72	5,980	540,013
Other	6,129	254,278	19,107,368
Multiple Races	2,575	233,400	9,009,073
<b>Ethnicity</b>			
Not Hispanic or Latino (of any race)	113,487	7,369,199	258,267,944
Hispanic or Latino (of any race)	11,741	631,825	50,477,594

Source: 2010 Census.

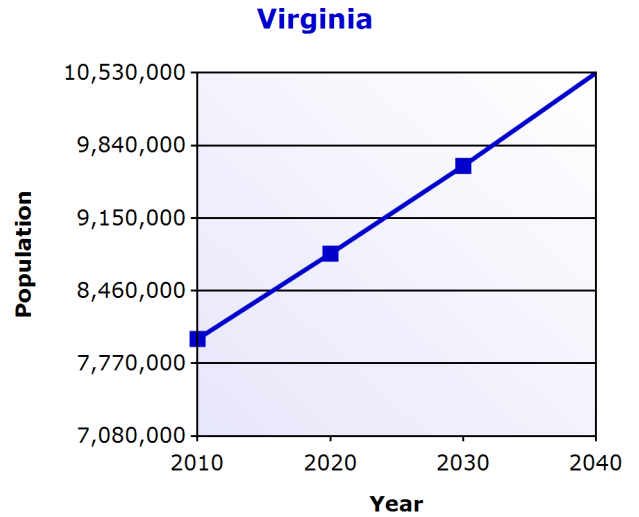
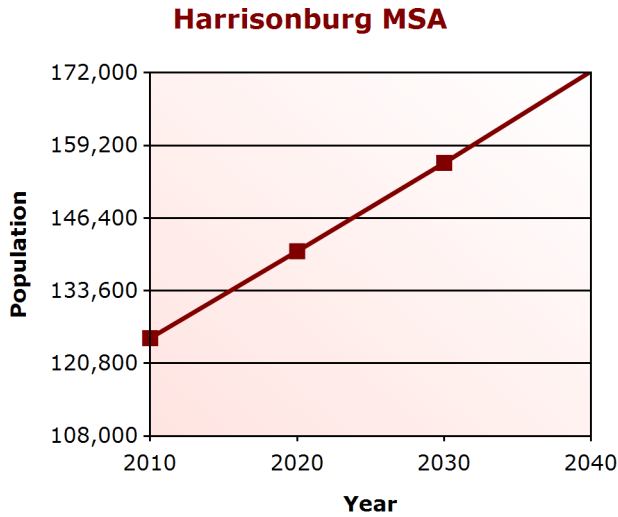
### Population by Gender



	Harrisonburg MSA	Virginia	United States
<b>Male</b>	60,275	3,925,983	151,781,326
<b>Female</b>	64,953	4,075,041	156,964,212
	<b>125,228</b>	<b>8,001,024</b>	<b>308,745,538</b>

Source: 2010 Census.

### Population Change



	Harrisonburg MSA	(% change)	Virginia	(% change)
<b>2000</b>	108,167		7,079,030	
<b>2010</b>	125,228	15.77 %	8,001,024	13.02 %
<b>2020</b>	140,545	12.23 %	8,811,512	10.13 %
<b>2030</b>	156,109	11.07 %	9,645,281	9.46 %
<b>2040</b>	172,264	10.35 %	10,530,229	9.17 %

Source: U.S. Census Bureau, Virginia Employment Commission.

### Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!

For this data and more, visit us on the web at:

[www.VirginiaLMI.com](http://www.VirginiaLMI.com)





### Population Projections by Age and Gender

	2020		2030		2040	
	Female	Male	Female	Male	Female	Male
<b>Under 5 years</b>	3,637	3,864	4,076	4,327	4,483	4,757
<b>5 to 9 years</b>	3,619	3,729	4,114	4,244	4,520	4,664
<b>10 to 14 years</b>	4,001	4,048	4,147	4,196	4,681	4,739
<b>15 to 19 years</b>	8,399	6,763	8,785	7,018	10,416	8,256
<b>20 to 24 years</b>	10,758	9,015	13,109	10,923	14,158	11,771
<b>25 to 29 years</b>	4,351	4,729	4,785	5,211	4,980	5,445
<b>30 to 34 years</b>	3,969	4,148	4,266	4,445	4,979	5,216
<b>35 to 39 years</b>	3,815	3,906	4,438	4,535	4,919	5,031
<b>40 to 44 years</b>	3,592	3,568	4,169	4,145	4,551	4,521
<b>45 to 49 years</b>	3,486	3,570	3,892	3,989	4,596	4,709
<b>50 to 54 years</b>	3,695	3,513	3,624	3,448	4,246	4,042
<b>55 to 59 years</b>	3,953	3,857	3,469	3,378	3,908	3,791
<b>60 to 64 years</b>	3,885	3,701	3,588	3,416	3,538	3,354
<b>65 to 69 years</b>	3,389	3,135	3,803	3,520	3,363	3,108
<b>70 to 74 years</b>	2,919	2,444	3,709	3,120	3,463	2,910
<b>75 to 79 years</b>	2,071	1,644	2,944	2,343	3,339	2,662
<b>80 to 84 years</b>	1,586	1,026	2,290	1,481	2,935	1,910
<b>85 years and over</b>	1,865	895	2,136	1,030	2,905	1,403
	<b>72,990</b>	<b>67,555</b>	<b>81,344</b>	<b>74,769</b>	<b>89,980</b>	<b>82,289</b>
	<b>140,545</b>		<b>156,113</b>		<b>172,269</b>	

Source: Virginia Employment Commission.

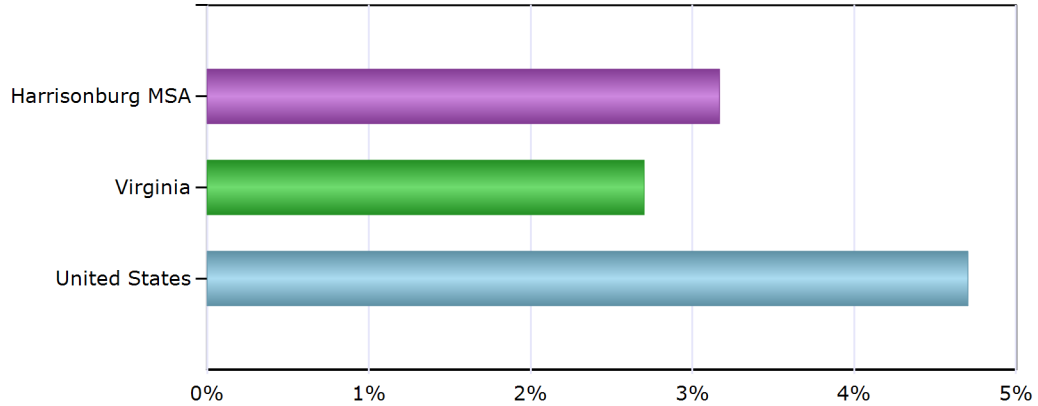
### Population Projections by Race/Ethnicity

	2020	2030	2040
<b>Total</b>			
Total Population	140,545	156,109	172,264
<b>Race</b>			
White	113,930	120,961	127,623
Black or African American	5,994	5,909	6,039
Asian	3,206	4,716	7,108
Other	17,414	24,524	31,494
<b>Ethnicity</b>			
Not Hispanic or Latino (of any race)	117,925	125,509	135,057
Hispanic or Latino (of any race)	22,620	30,600	37,208

Source: Virginia Employment Commission.

### English Language Skills

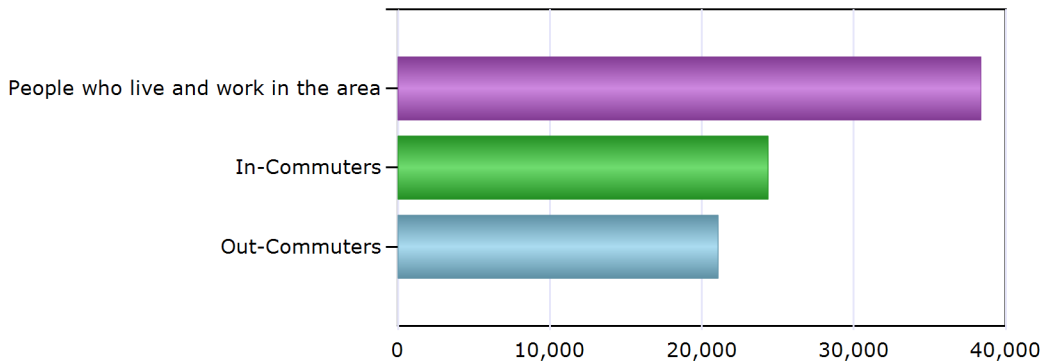
(Age 5 and over that speak English less than well)



	Total	Speak English less than well	Percent
<b>Harrisonburg MSA</b>	116,893	3,702	3.17%
<b>Virginia</b>	7,419,283	200,418	2.70%
<b>United States</b>	286,433,395	13,472,190	4.70%

Source: U.S. Census Bureau  
American Community Survey, 2007-2011.

### Commuting Patterns



Commuting Patterns	
People who live and work in the area	38,361
In-Commuters	24,355
Out-Commuters	21,064
Net In-Commuters (In-Commuters minus Out-Commuters)	3,291

Source: U.S. Census Bureau,  
OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2011.

## Top 10 Places Residents are Commuting To

Area	Workers
Augusta County, VA	2,031
Fairfax County, VA	1,658
Shenandoah County, VA	1,572
Henrico County, VA	1,257
Albemarle County, VA	790
Richmond city, VA	750
Staunton city, VA	726
Prince William County, VA	701
Waynesboro city, VA	591
Charlottesville city, VA	578

## Top 10 Places Workers are Commuting From

Area	Workers
Augusta County, VA	5,038
Page County, VA	1,993
Staunton city, VA	1,193
Shenandoah County, VA	1,031
Frederick County, VA	978
Albemarle County, VA	876
Waynesboro city, VA	675
Fairfax County, VA	595
Prince William County, VA	425
Pendleton County, WV	423

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2011.

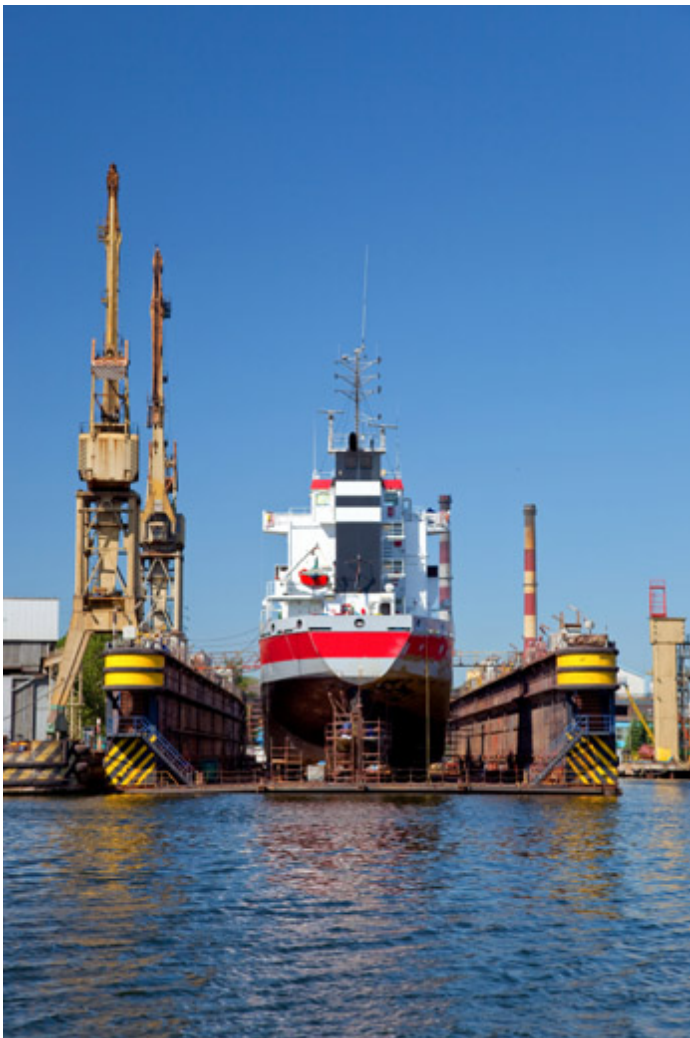
**Please Note:** Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

<http://lehd.ces.census.gov>

## III. Economic Profile

### Overview

The Economic Profile of Harrisonburg MSA consists primarily of data produced by the Virginia Employment Commission, U.S. Census Bureau, and the Bureau of Labor Statistics.



### Related Terms and Definitions

#### **Average Weekly Wage**

Computed as average quarterly wages divided by 13.

#### **Consumer Price Index (CPI)**

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

#### **Local Employment Dynamics (LED)**

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

#### **Quarterly Census of Employment & Wages (QCEW)**

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

#### **Unemployment Insurance (UI)**

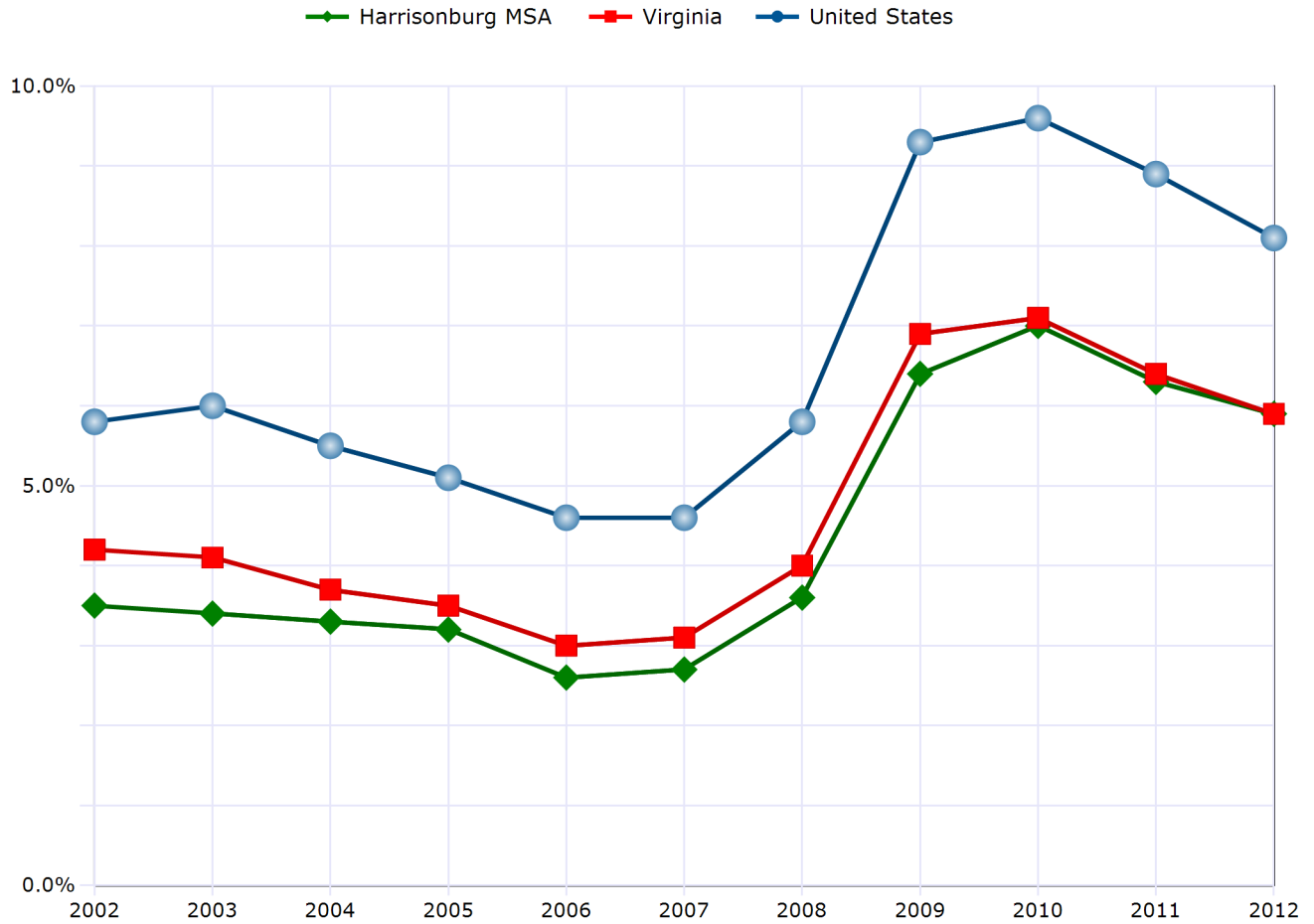
Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

#### **Unemployment Rate**

The number of unemployed people as a percentage of the labor force.

## Unemployment Rates

*Trends*

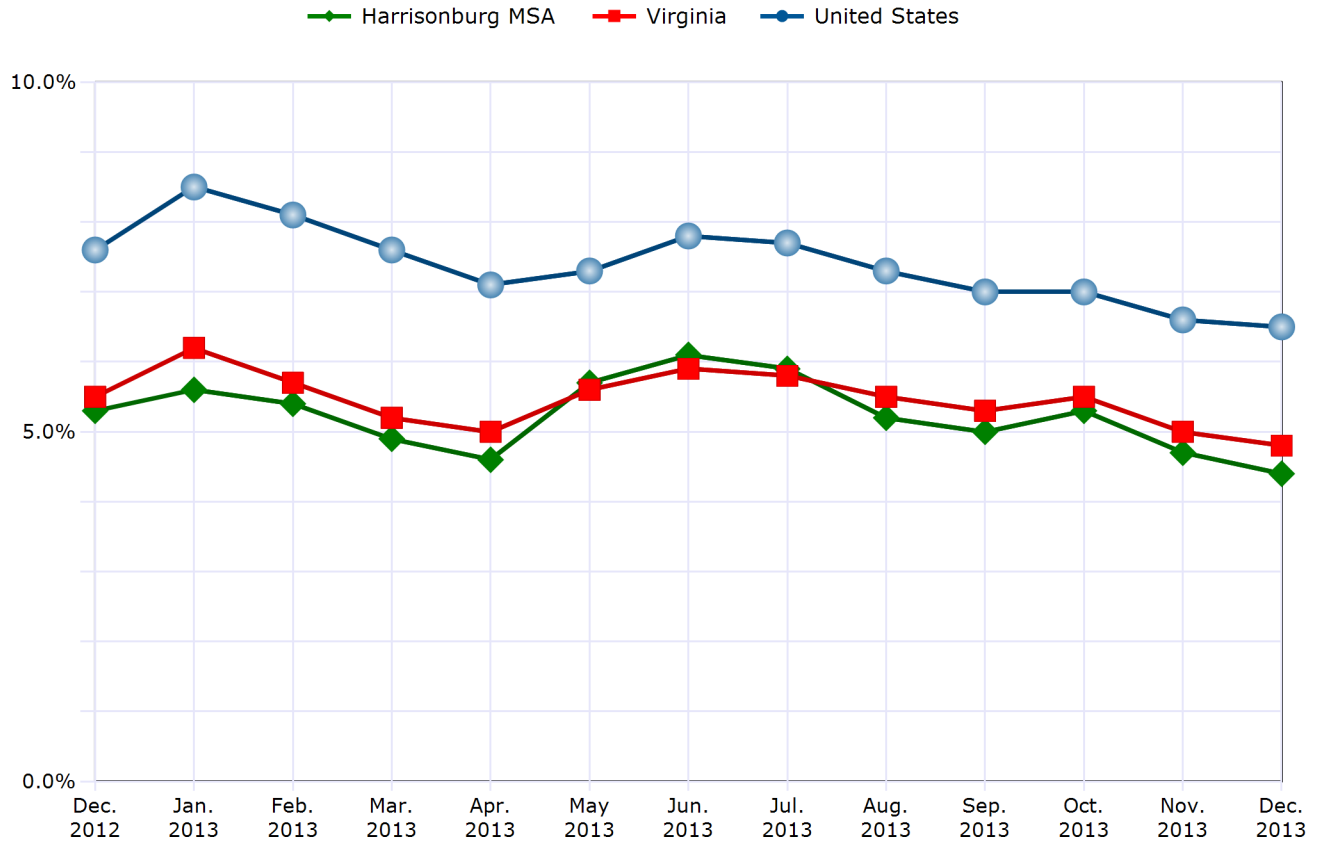


	Harrisonburg MSA	Virginia	United States
<b>2002</b>	3.5%	4.2%	5.8%
<b>2003</b>	3.4%	4.1%	6.0%
<b>2004</b>	3.3%	3.7%	5.5%
<b>2005</b>	3.2%	3.5%	5.1%
<b>2006</b>	2.6%	3.0%	4.6%
<b>2007</b>	2.7%	3.1%	4.6%
<b>2008</b>	3.6%	4.0%	5.8%
<b>2009</b>	6.4%	6.9%	9.3%
<b>2010</b>	7.0%	7.1%	9.6%
<b>2011</b>	6.3%	6.4%	8.9%
<b>2012</b>	5.9%	5.9%	8.1%

Source: Virginia Employment Commission, Local Area Unemployment Statistics.

## Unemployment Rates

*Past 12 Months*



	Harrisonburg MSA	Virginia	United States
<b>Dec. 2012</b>	5.3%	5.5%	7.6%
<b>Jan. 2013</b>	5.6%	6.2%	8.5%
<b>Feb. 2013</b>	5.4%	5.7%	8.1%
<b>Mar. 2013</b>	4.9%	5.2%	7.6%
<b>Apr. 2013</b>	4.6%	5.0%	7.1%
<b>May 2013</b>	5.7%	5.6%	7.3%
<b>Jun. 2013</b>	6.1%	5.9%	7.8%
<b>Jul. 2013</b>	5.9%	5.8%	7.7%
<b>Aug. 2013</b>	5.2%	5.5%	7.3%
<b>Sep. 2013</b>	5.0%	5.3%	7.0%
<b>Oct. 2013</b>	5.3%	5.5%	7.0%
<b>Nov. 2013</b>	4.7%	5.0%	6.6%
<b>Dec. 2013</b>	4.4%	4.8%	6.5%

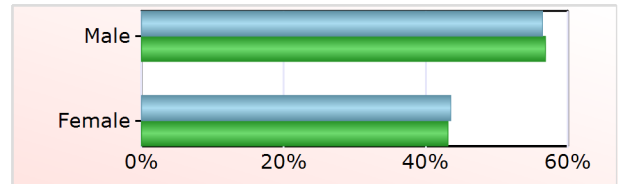
Source: Virginia Employment Commission, Local Area Unemployment Statistics.

## Characteristics of the Insured Unemployed

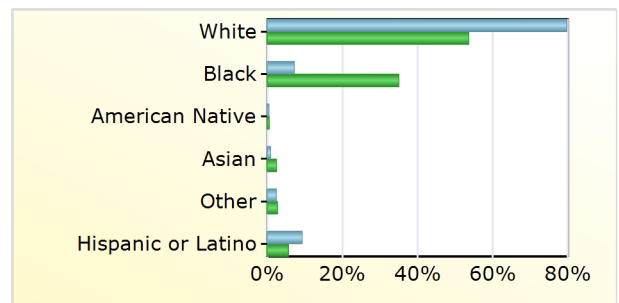
■ Harrisonburg MSA - (666 claimants)

■ Virginia - (54,607 claimants)

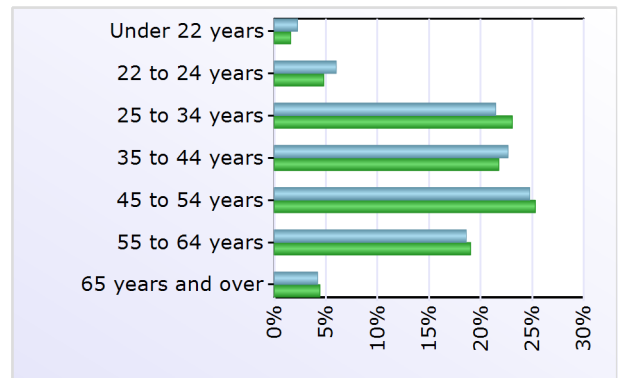
Gender	Harrisonburg MSA	Virginia
<b>Male</b>	376	31,051
<b>Female</b>	290	23,556
<b>Unspecified</b>		



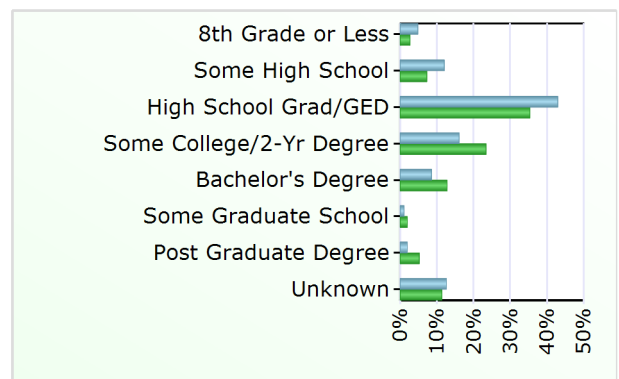
Race	Harrisonburg MSA	Virginia
<b>White</b>	531	29,295
<b>Black</b>	48	19,140
<b>American Native</b>	3	282
<b>Asian</b>	6	1,349
<b>Other</b>	16	1,473
<b>Hispanic or Latino</b>	62	3,068



Age	Harrisonburg MSA	Virginia
<b>Under 22 years</b>	15	870
<b>22 to 24 years</b>	40	2,616
<b>25 to 34 years</b>	143	12,607
<b>35 to 44 years</b>	151	11,886
<b>45 to 54 years</b>	165	13,822
<b>55 to 64 years</b>	124	10,394
<b>65 years and over</b>	28	2,412
<b>Unknown</b>		



Education	Harrisonburg MSA	Virginia
<b>8th Grade or Less</b>	32	1,456
<b>Some High School</b>	80	3,967
<b>High School Grad/GED</b>	286	19,305
<b>Some College/2-Yr Degree</b>	107	12,777
<b>Bachelor's Degree</b>	57	6,982
<b>Some Graduate School</b>	7	1,069
<b>Post Graduate Degree</b>	13	2,845
<b>Unknown</b>	84	6,206

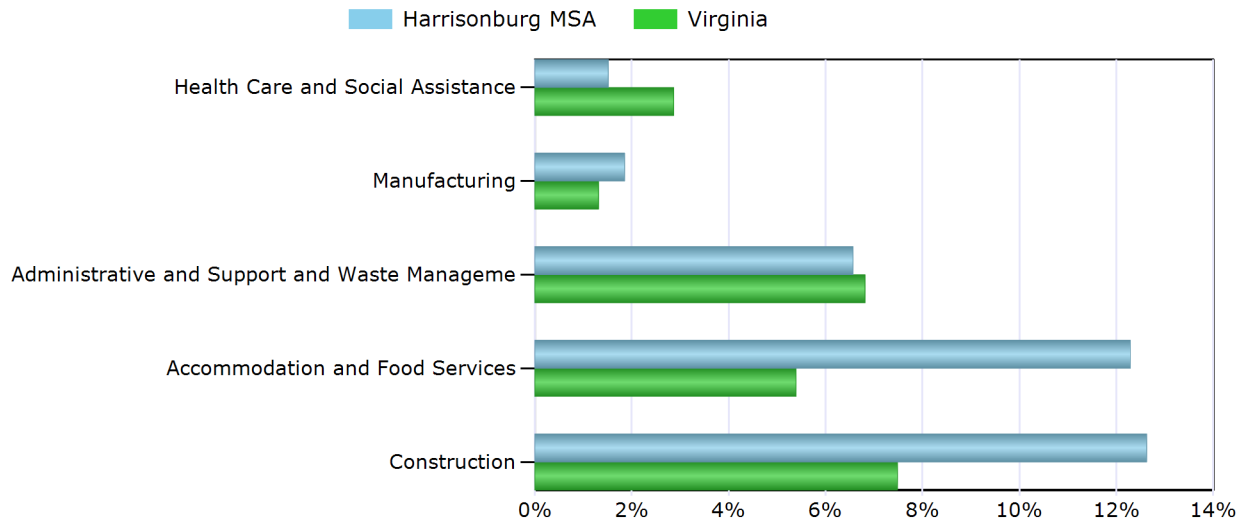


Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, January 2014.

## Characteristics of the Insured Unemployed

### Top 5 Industries With Largest Number of Claimants in Harrisonburg MSA

(excludes unclassified)



Industry	Harrisonburg MSA	Virginia
Agriculture, Forestry, Fishing and Hunting	1	122
Mining, Quarrying, and Oil and Gas Extraction	1	178
Utilities		10
Construction	75	3,849
Manufacturing	11	676
Wholesale Trade	6	463
Retail Trade	8	801
Transportation and Warehousing	4	590
Information	1	208
Finance and Insurance	1	381
Real Estate and Rental and Leasing	4	261
Professional, Scientific, and Technical Services	5	1,245
Management of Companies and Enterprises		61
Administrative and Support and Waste Management	39	3,505
Educational Services		161
Health Care and Social Assistance	9	1,474
Arts, Entertainment, and Recreation	6	580
Accommodation and Food Services	73	2,772
Other Services (except Public Administration)	3	568
Unclassified	347	33,535

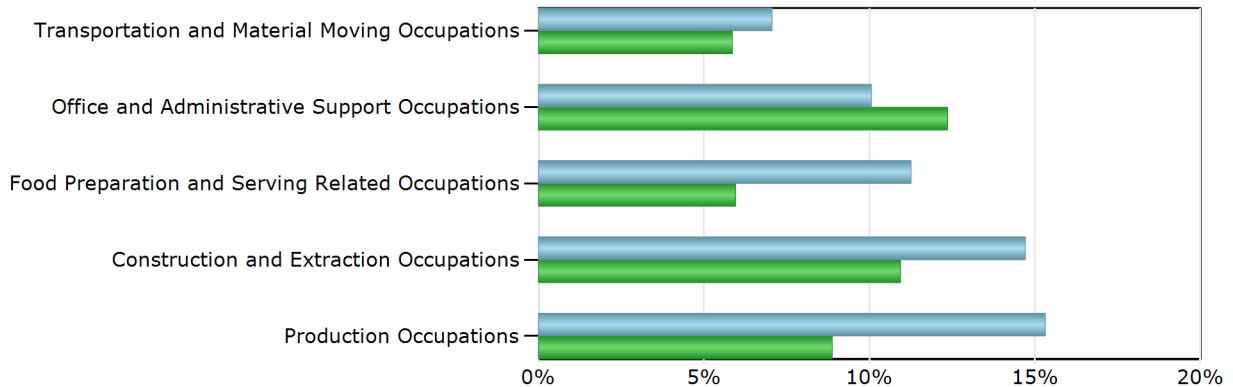
Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, January 2014.



## Characteristics of the Insured Unemployed

### Top 5 Occupation Groups With Largest Number of Claimants in Harrisonburg MSA

(excludes unclassified)

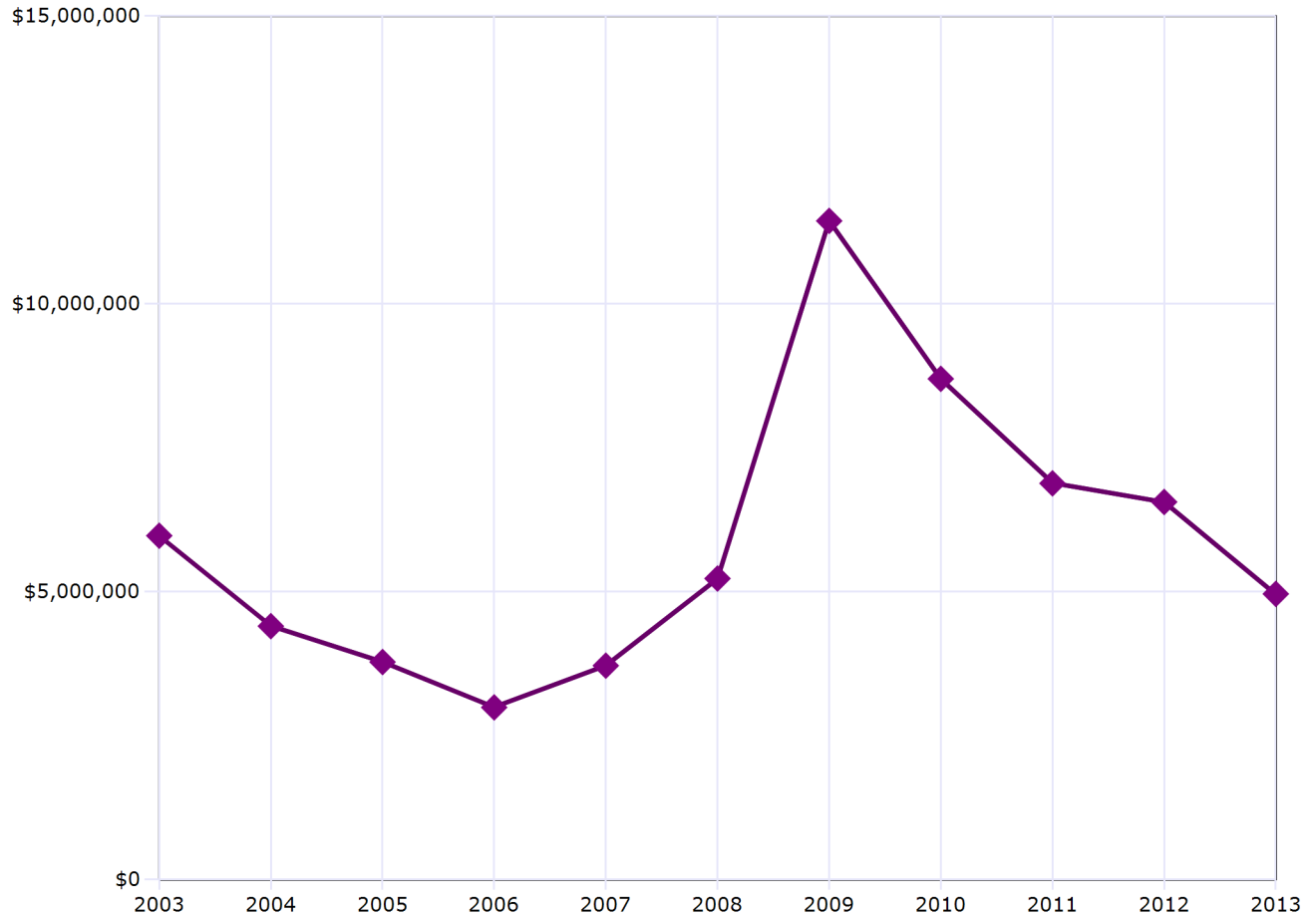


Occupation	Harrisonburg MSA	Virginia
Management Occupations	36	3,977
Business and Financial Operations Occupations	10	2,244
Computer and Mathematical Occupations	2	1,731
Architecture and Engineering Occupations	2	839
Life, Physical, and Social Science Occupations	8	259
Community and Social Service Occupations	3	386
Legal Occupations	1	286
Education, Training, and Library Occupations	3	759
Arts, Design, Entertainment, Sports, and Media Occ	10	888
Healthcare Practitioners and Technical Occupations	5	976
Healthcare Support Occupations	6	1,284
Protective Service Occupations	3	575
Food Preparation and Serving Related Occupations	75	3,250
Building and Grounds Cleaning and Maintenance Occu	22	2,188
Personal Care and Service Occupations	6	806
Sales and Related Occupations	36	3,377
Office and Administrative Support Occupations	67	6,750
Farming, Fishing, and Forestry Occupations	4	345
Construction and Extraction Occupations	98	5,975
Installation, Maintenance, and Repair Occupations	28	1,867
Production Occupations	102	4,849
Transportation and Material Moving Occupations	47	3,201
Military Specific Occupations	3	638
Unknown Occupation Code	89	7,157

Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, January 2014.

## Unemployment Insurance Payments

Trends

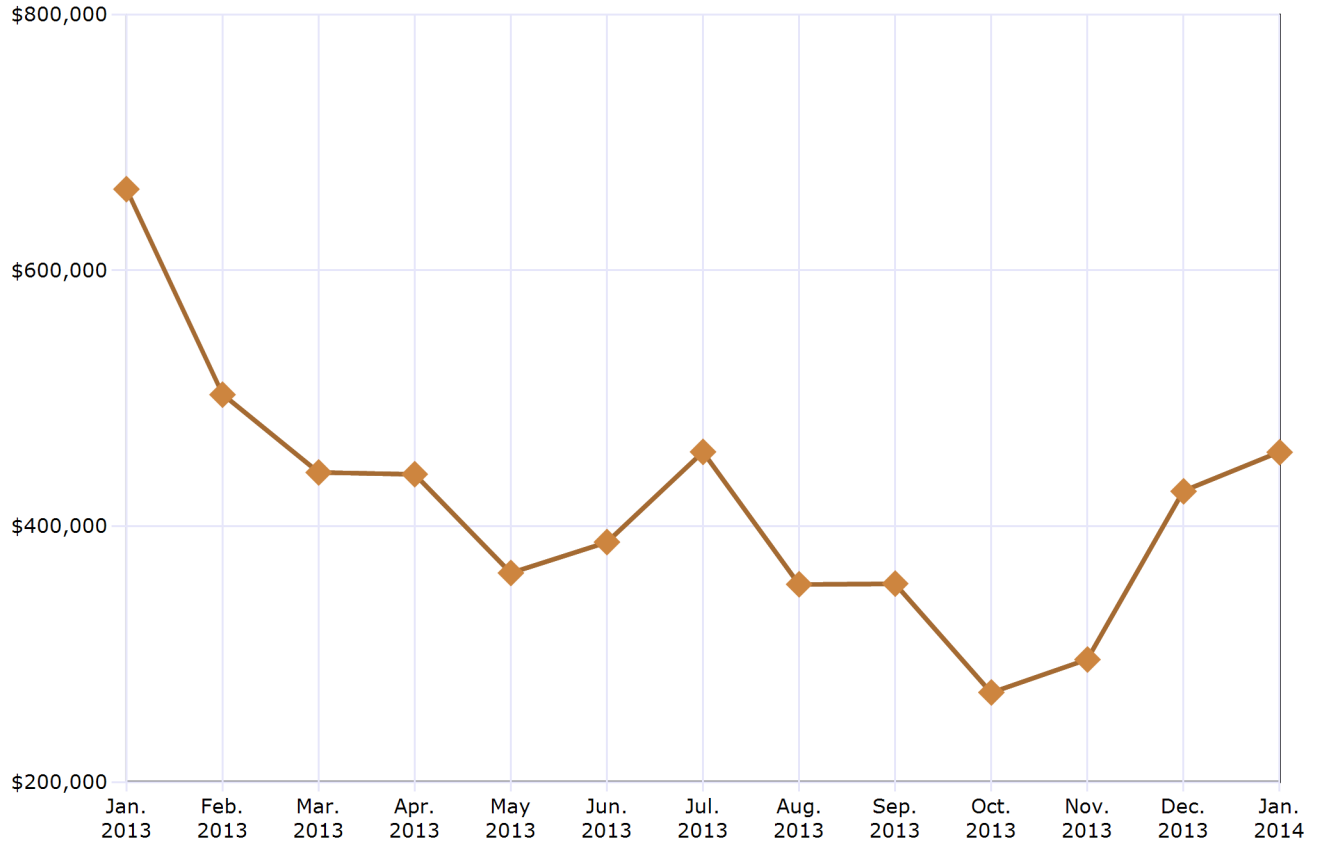


	Harrisonburg MSA		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
<b>2003</b>	23,440	\$5,972,589	2,320,260	\$608,250,060
<b>2004</b>	20,283	\$4,401,871	1,632,841	\$376,193,745
<b>2005</b>	16,666	\$3,778,753	1,382,659	\$327,192,126
<b>2006</b>	13,219	\$2,990,893	1,334,848	\$334,996,815
<b>2007</b>	15,159	\$3,715,519	1,384,335	\$364,789,088
<b>2008</b>	20,200	\$5,228,999	1,699,923	\$468,544,246
<b>2009</b>	43,900	\$11,441,047	3,782,630	\$1,069,206,277
<b>2010</b>	35,286	\$8,697,785	2,727,738	\$748,174,724
<b>2011</b>	27,693	\$6,882,669	2,242,341	\$612,702,314
<b>2012</b>	25,847	\$6,559,009	2,102,986	\$592,044,339
<b>2013</b>	19,879	\$4,961,828	1,999,039	\$574,074,609

Source: Virginia Employment Commission, Unemployment Insurance Program.

## Unemployment Insurance Payments

Past 12 Months



	Harrisonburg MSA		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
<b>Jan. 2013</b>	2,650	\$663,525	218,684	\$60,852,121
<b>Feb. 2013</b>	1,896	\$502,897	181,880	\$50,992,027
<b>Mar. 2013</b>	1,746	\$442,111	173,510	\$49,108,549
<b>Apr. 2013</b>	1,658	\$440,734	186,852	\$53,635,467
<b>May 2013</b>	1,519	\$363,519	152,821	\$44,049,360
<b>Jun. 2013</b>	1,732	\$387,666	150,735	\$42,976,692
<b>Jul. 2013</b>	1,983	\$458,190	186,871	\$53,368,753
<b>Aug. 2013</b>	1,461	\$354,666	140,860	\$40,474,693
<b>Sep. 2013</b>	1,333	\$355,206	159,186	\$46,985,079
<b>Oct. 2013</b>	1,055	\$270,118	139,250	\$41,212,279
<b>Nov. 2013</b>	1,134	\$295,871	132,836	\$39,214,614
<b>Dec. 2013</b>	1,712	\$427,325	175,554	\$51,204,975
<b>Jan. 2014</b>	1,804	\$457,879	172,776	\$49,358,566

Source: Virginia Employment Commission, Unemployment Insurance Program.

## Employers by Size of Establishment

	Harrisonburg MSA	Virginia
<b>0 to 4 employees</b>	1,576	136,970
<b>5 to 9 employees</b>	591	37,456
<b>10 to 19 employees</b>	455	27,222
<b>20 to 49 employees</b>	309	19,632
<b>50 to 99 employees</b>	97	6,951
<b>100 to 249 employees</b>	33	3,706
<b>250 to 499 employees</b>	17	1,022
<b>500 to 999 employees</b>	***	358
<b>1000 and over employees</b>	***	239
	<b>3,096</b>	<b>233,556</b>

## Employment by Size of Establishment

	Harrisonburg MSA	Virginia
<b>0 to 4 employees</b>	2,891	214,038
<b>5 to 9 employees</b>	3,925	248,808
<b>10 to 19 employees</b>	6,176	369,293
<b>20 to 49 employees</b>	9,515	595,373
<b>50 to 99 employees</b>	6,418	473,321
<b>100 to 249 employees</b>	4,791	552,857
<b>250 to 499 employees</b>	6,083	352,153
<b>500 to 999 employees</b>	***	246,231
<b>1000 and over employees</b>	***	610,011
	<b>59,680</b>	<b>3,662,085</b>

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission,  
Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2013.

## 50 Largest Employers

- |                                     |  |
|-------------------------------------|--|
| 1. James Madison University         | 26. Virginia Mennonite Retirement              |
| 2. The Rockingham Memorial Hospital | 27. Food Lion                                  |
| 3. Rockingham County School Board   | 28. Sysco Food Services                        |
| 4. Cargill Meat Solutions           | 29. Bridgewater College                        |
| 5. Wal Mart                         | 30. Sunnyside Presbyterian Home                |
| 6. R.R. Donnelley and Sons Company  | 31. Riddleberger Brothers, Inc                 |
| 7. Harrisonburg City Public Schools | 32. Great Eastern Resort Corporation           |
| 8. Great Eastern Resort Management  | 33. Bridgewater Home, Inc.                     |
| 9. Merck Sharp & Dohme Corp         | 34. Tenneco Packaging                          |
| 10. Marshall's                      | 35. Cargill Turkey Production                  |
| 11. City of Harrisonburg            | 36. Owens Brockway Plastic Products            |
| 12. Pilgrims Pride Corp             | 37. Adams & Garth Staffing                     |
| 13. County of Rockingham            | 38. Warsaw Health Care Center                  |
| 14. Fairfield and Sons, LTD         | 39. Lowes' Home Centers, Inc.                  |
| 15. Dynamic Aviation Group          | 40. Shenandoah Growers Inc                     |
| 16. Perdue Products                 | 41. Pleasant View Home for the Handicapped     |
| 17. George's Foods                  | 42. Rockingham County Community Services Board |
| 18. Tenneco Automotive Operations   | 43. McDonald's                                 |
| 19. Eastern Mennonite University    | 44. Costco                                     |
| 20. VPGC LLC                        | 45. Postal Service                             |
| 21. Millercoors LLC                 | 46. E.A. Breeden, Inc.                         |
| 22. Beam Brothers Trucking          | 47. Martin's Food Market                       |
| 23. Stellar Management Grouping     | 48. Comsonics Inc.                             |
| 24. Aramark Campus LLC              | 49. Montebello Packaging Inc                   |
| 25. Whitewave                       | 50. Rockingham Co-op Farm Bureau Inc.          |

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2013.

### Did you know...

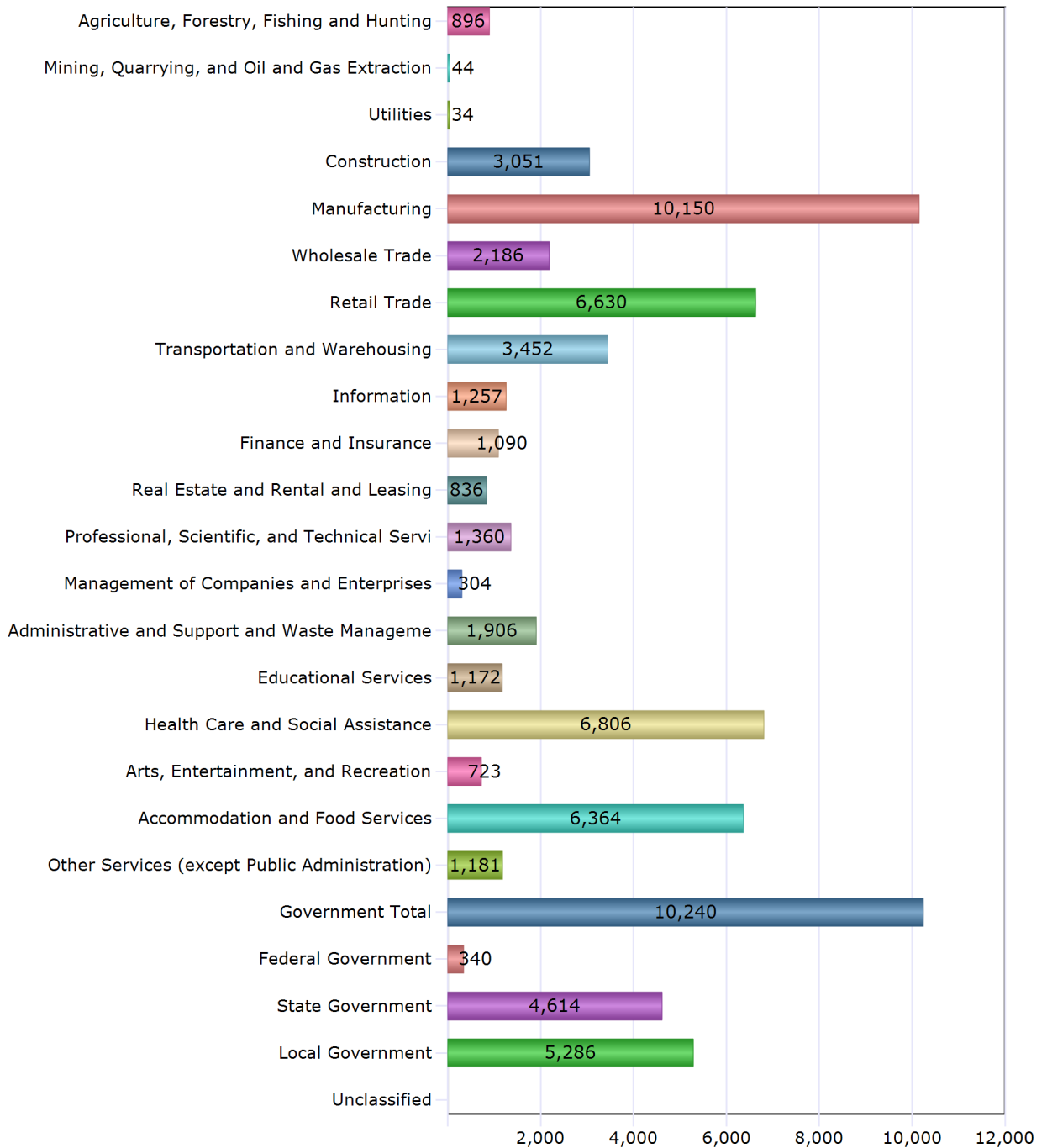
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to-use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

[www.VirginiaLMI.com](http://www.VirginiaLMI.com)

### Employment by Industry

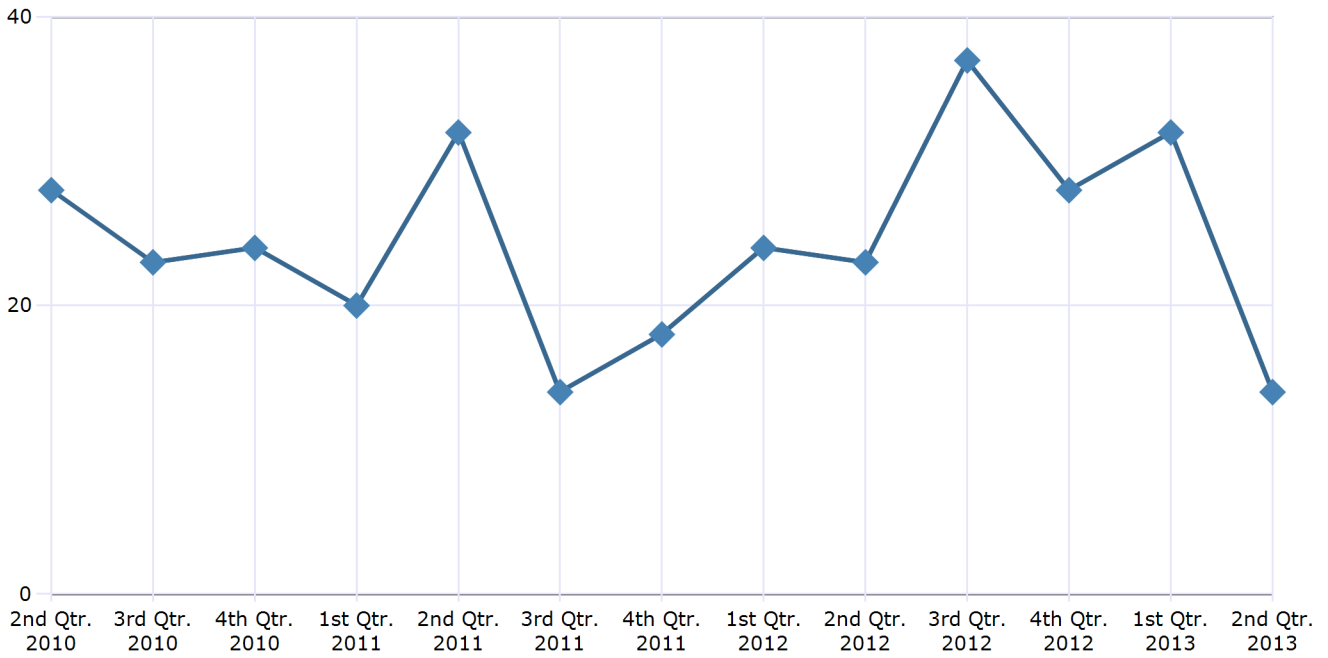


**Total: 59,681**

Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2013.

### New Startup Firms

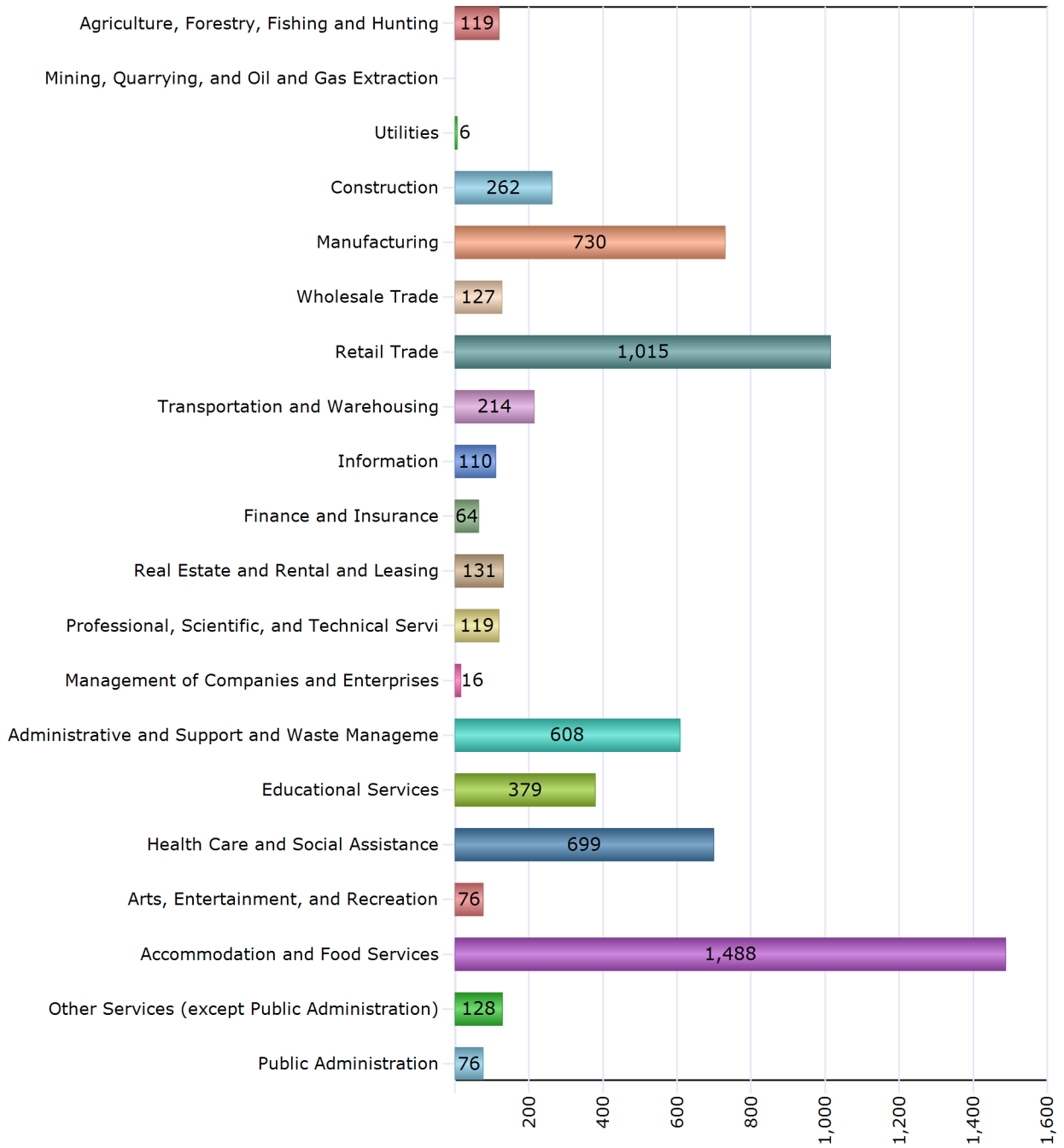


	Harrisonburg MSA	Virginia
<b>2nd Qtr. 2010</b>	28	2,475
<b>3rd Qtr. 2010</b>	23	2,758
<b>4th Qtr. 2010</b>	24	2,568
<b>1st Qtr. 2011</b>	20	3,083
<b>2nd Qtr. 2011</b>	32	3,017
<b>3rd Qtr. 2011</b>	14	2,405
<b>4th Qtr. 2011</b>	18	2,518
<b>1st Qtr. 2012</b>	24	3,079
<b>2nd Qtr. 2012</b>	23	2,506
<b>3rd Qtr. 2012</b>	37	3,977
<b>4th Qtr. 2012</b>	28	2,999
<b>1st Qtr. 2013</b>	32	3,238
<b>2nd Qtr. 2013</b>	14	1,549

Note: The following criteria was used to define new startup firms:  
 1.) Setup and liability date both occurred during 2nd Quarter (April, May, June) 2013  
 2.) Establishment had no predecessor UI Account Number  
 3.) Private Ownership  
 4.) Average employment is less than 250  
 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2013.

### New Hires by Industry

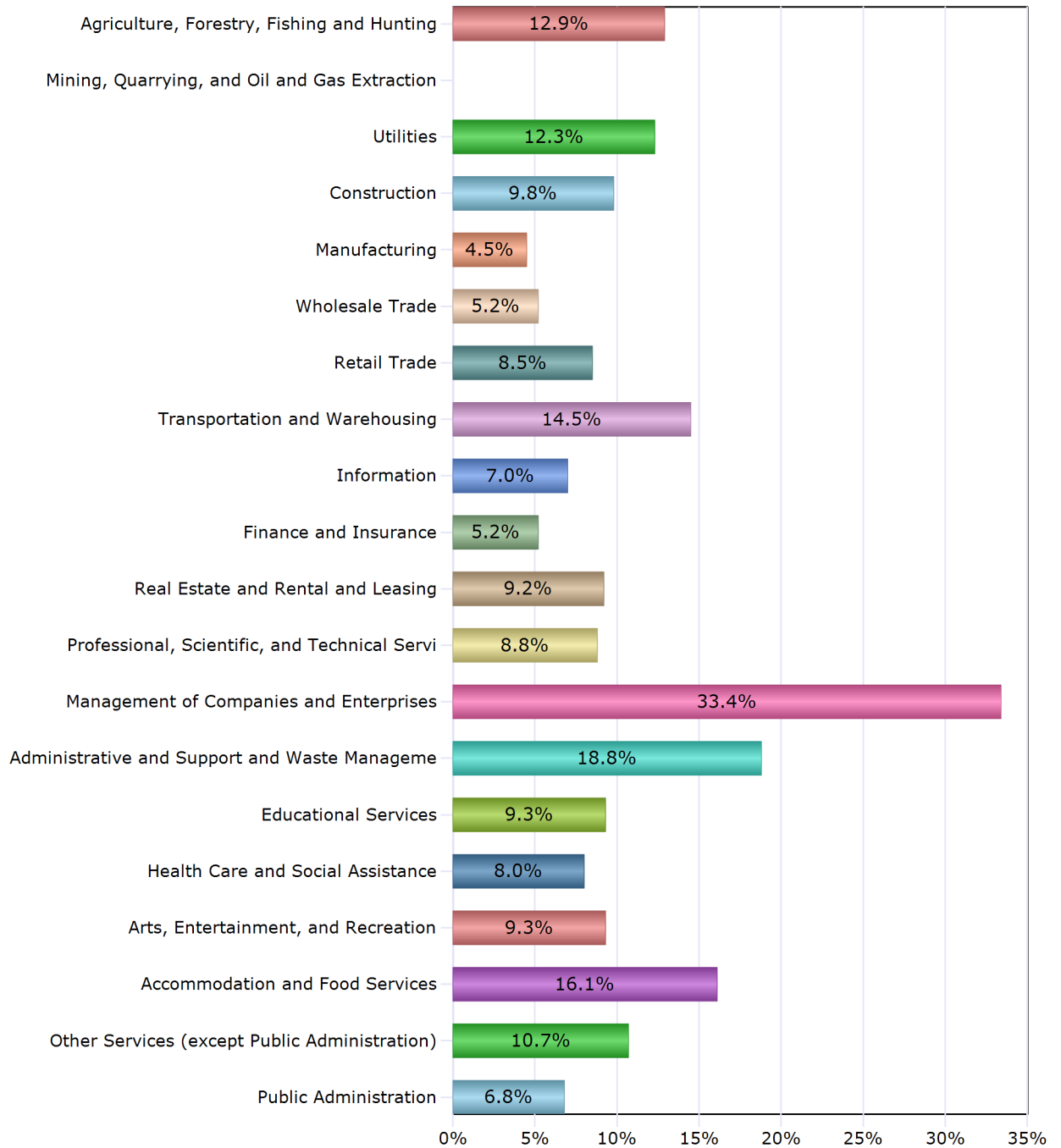


**Total: 119**

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 4th Quarter (October, November, December) 2012, all ownerships.



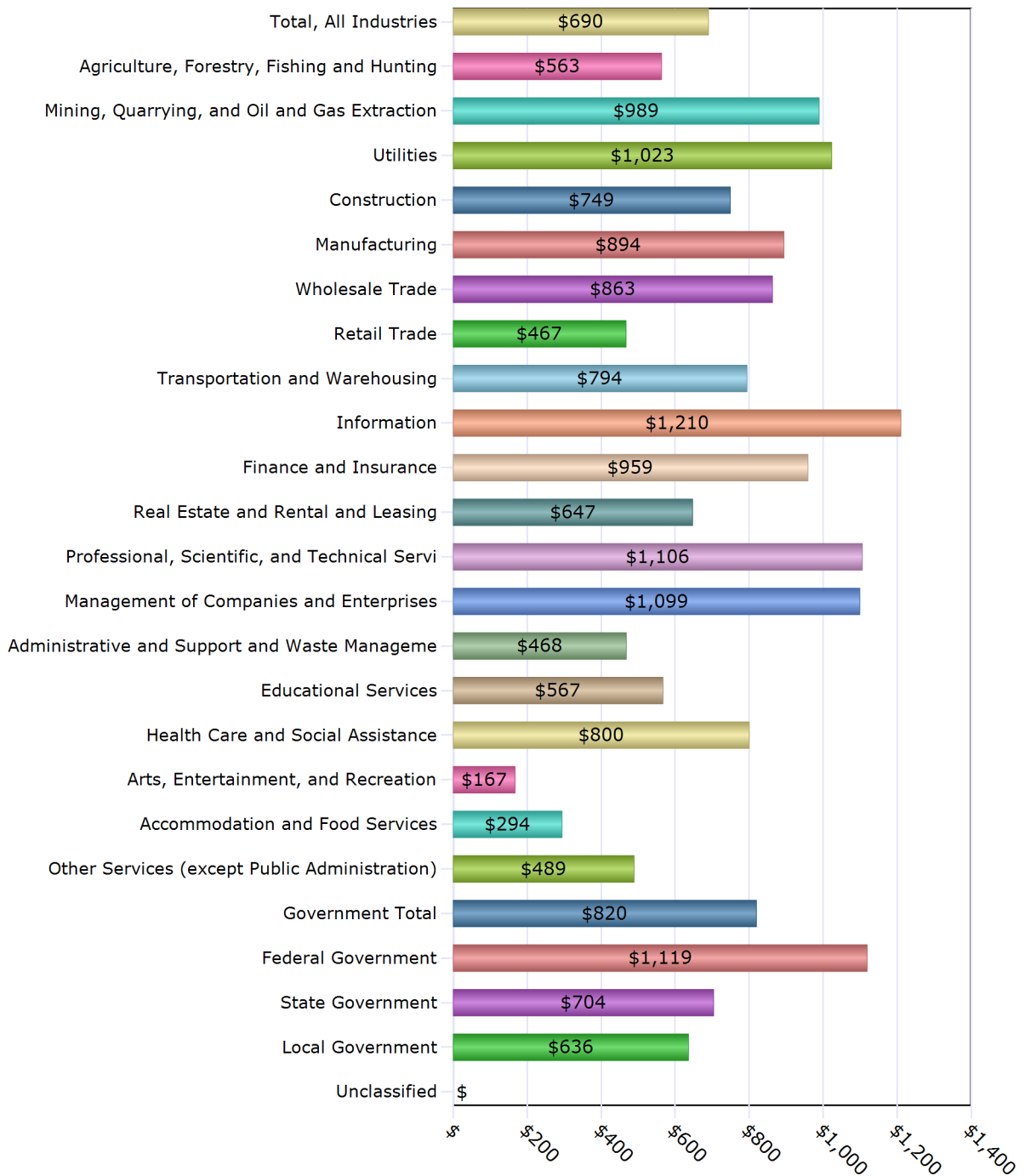
### Turnover by Industry



**Average: 12.9%**

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 3rd Quarter (July, August, September) 2012, all ownerships.

### Average Weekly Wage by Industry



Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2013.

## Age of Workers by Industry

	14–18	19–21	22–24	25–34	35–44	45–54	55–64	65+
Total, All Industries	1,052	3,224	4,204	12,947	12,603	14,071	10,047	3,155
Agriculture, Forestry, Fishing and Hunting	23	48	62	263	231	232	144	80
Mining, Quarrying, and Oil and Gas Extraction				14	18	18	15	
Utilities		3	6	31	30	35	31	8
Construction	33	113	159	685	716	824	489	155
Manufacturing	50	271	465	2,088	2,832	3,450	2,055	336
Wholesale Trade	11	46	65	394	545	611	453	205
Retail Trade	165	558	679	1,387	1,098	1,311	1,025	489
Transportation and Warehousing	9	72	126	495	541	653	451	126
Information	6	20	125	567	361	255	183	53
Finance and Insurance		15	47	317	420	442	304	68
Real Estate and Rental and Leasing	10	40	56	198	149	200	126	79
Professional, Scientific, and Technical Servi	12	57	77	443	310	323	225	68
Management of Companies and Enterprises	2	8	15	27	50	67	59	23
Administrative and Support and Waste Manageme	18	112	151	555	438	333	226	95
Educational Services	21	152	335	1,652	1,950	2,259	1,978	564
Health Care and Social Assistance	78	350	573	1,688	1,407	1,530	1,274	360
Arts, Entertainment, and Recreation	27	64	93	170	142	165	108	38
Accommodation and Food Services	546	1,179	1,021	1,439	834	776	478	214
Other Services (except Public Administration)	31	72	86	245	211	247	168	101
Public Administration	7	42	64	290	320	340	256	90

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 4th Quarter (October, November, December) 2012, all ownerships.

## What is LED?

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:

<http://lehd.did.census.gov/led/>



## Industry Employment and Projections

Long Term

	Employment			Percent	
	Estimated 2010	Projected 2020	Change	Total	Annual
Total, All Industries	3,923,952	4,623,926	699,974	17.84%	1.66%
Agriculture, Forestry, Fishing and Hunting	57,682	53,526	-4,156	-7.21%	-.75%
Mining, Quarrying, and Oil and Gas Extraction	8,596	8,354	-242	-2.82%	-.29%
Utilities	10,896	10,880	-16	-.15%	-.01%
Construction	182,999	247,486	64,487	35.24%	3.06%
Manufacturing	229,827	235,292	5,465	2.38%	.24%
Wholesale Trade	110,111	126,499	16,388	14.88%	1.4%
Retail Trade	398,103	454,590	56,487	14.19%	1.34%
Transportation and Warehousing	101,632	119,997	18,365	18.07%	1.68%
Information	76,089	82,720	6,631	8.71%	.84%
Finance and Insurance	120,580	137,719	17,139	14.21%	1.34%
Real Estate and Rental and Leasing	51,509	58,228	6,719	13.04%	1.23%
Professional, Scientific, and Technical Servi Management of Companies and Enterprises	381,552	522,818	141,266	37.02%	3.2%
Administrative and Support and Waste Manageme	73,845	77,928	4,083	5.53%	.54%
Administrative and Support and Waste Manageme	194,688	232,358	37,670	19.35%	1.78%
Educational Services	350,312	432,989	82,677	23.6%	2.14%
Health Care and Social Assistance	386,804	523,900	137,096	35.44%	3.08%
Arts, Entertainment, and Recreation	46,535	54,151	7,616	16.37%	1.53%
Accommodation and Food Services	294,179	335,566	41,387	14.07%	1.33%
Other Services (except Public Administration)	125,799	148,068	22,269	17.7%	1.64%

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Employment Commission,  
Long Term Industry and Occupational Projections, 2010-2020.

## Industry Employment and Projections

*Short Term*

	Employment			Percent	
	Estimated 2012	Projected 2014	Change	Total	Annual
Total, All Industries	3,955,612	4,060,985	105,373	2.66%	1.32%
Agriculture, Forestry, Fishing and Hunting	3,754	3,867	113	3.01%	1.49%
Mining, Quarrying, and Oil and Gas Extraction	8,504	7,958	-546	-6.42%	-3.26%
Utilities	10,545	10,303	-242	-2.29%	-1.15%
Construction	177,604	181,252	3,648	2.05%	1.02%
Manufacturing	231,330	231,797	467	.2%	.1%
Wholesale Trade	111,429	112,109	680	.61%	.3%
Retail Trade	418,185	429,362	11,177	2.67%	1.33%
Transportation and Warehousing	106,247	108,890	2,643	2.49%	1.24%
Information	70,989	69,773	-1,216	-1.71%	-.86%
Finance and Insurance	127,679	132,281	4,602	3.6%	1.79%
Real Estate and Rental and Leasing	51,726	52,560	834	1.61%	.8%
Professional, Scientific, and Technical Servi Management of Companies and Enterprises	397,450	414,697	17,247	4.34%	2.15%
Administrative and Support and Waste Manageme	75,979	80,137	4,158	5.47%	2.7%
Educational Services	209,347	217,100	7,753	3.7%	1.83%
Health Care and Social Assistance	367,237	377,416	10,179	2.77%	1.38%
Arts, Entertainment, and Recreation	410,652	428,306	17,654	4.3%	2.13%
Accommodation and Food Services	43,217	45,231	2,014	4.66%	2.3%
Other Services (except Public Administration)	311,532	323,755	12,223	3.92%	1.94%
	130,702	134,193	3,491	2.67%	1.33%

*Note: Asterisks (\*\*\*) indicate non-disclosable data.*

*Projections data is for Virginia Statewide. No data available for Harrisonburg MSA.*

*Source: Virginia Employment Commission,  
Short Term Industry and Occupational Projections, 2012-2014.*

## Occupation Employment and Projections

Long Term

	Employment			Openings		
	Estimated 2010	Projected 2020	% Change	Replace-ments	Growth	Total
Total, All Occupations	3,923,952	4,623,926	17.84%	91,758	71,656	163,414
Management Occupations	254,349	275,909	8.48%	5,189	2,680	7,869
Business and Financial Operations Occupations	257,351	317,155	23.24%	5,078	5,980	11,058
Computer and Mathematical Occupations	199,506	267,482	34.07%	3,426	6,798	10,224
Architecture and Engineering Occupations	82,795	96,348	16.37%	1,848	1,361	3,209
Life, Physical, and Social Science Occupations	30,711	36,657	19.36%	969	595	1,564
Community and Social Service Occupations	53,943	67,495	25.12%	1,185	1,355	2,540
Legal Occupations	41,964	48,589	15.79%	706	667	1,373
Education, Training, and Library Occupations	234,584	290,152	23.69%	4,980	5,557	10,537
Arts, Design, Entertainment, Sports, and Media Occupations	68,439	82,283	20.23%	1,814	1,400	3,214
Healthcare Practitioners and Technical Occupations	191,430	240,333	25.55%	3,888	4,890	8,778
Healthcare Support Occupations	89,059	121,200	36.09%	1,292	3,214	4,506
Protective Service Occupations	97,055	108,342	11.63%	2,394	1,138	3,532
Food Preparation and Serving Related Occupations	294,938	340,905	15.59%	10,537	4,598	15,135
Building and Grounds Cleaning and Maintenance Occupations	145,679	170,016	16.71%	2,630	2,434	5,064
Personal Care and Service Occupations	130,058	167,256	28.6%	2,978	3,739	6,717
Sales and Related Occupations	414,390	472,738	14.08%	12,637	5,858	18,495
Office and Administrative Support Occupations	541,884	613,286	13.18%	11,899	7,656	19,555
Farming, Fishing, and Forestry Occupations	41,109	38,669	-5.94%	1,224	12	1,236
Construction and Extraction Occupations	197,026	243,212	23.44%	4,310	4,642	8,952
Installation, Maintenance, and Repair Occupations	153,129	178,907	16.83%	3,460	2,584	6,044
Production Occupations	177,951	189,353	6.41%	3,603	1,369	4,972
Transportation and Material Moving Occupations	226,602	257,639	13.7%	5,709	3,130	8,839

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Employment Commission,  
Long Term Industry and Occupational Projections, 2010-2020.

## Occupation Employment and Projections

Short Term

	Employment			Openings		
	Estimated 2012	Projected 2014	% Change	Replacements	Growth	Total
Total, All Occupations	3,955,612	4,060,985	2.66%	92,454	54,026	146,480
Management Occupations	217,453	220,929	1.6%	4,016	1,760	5,776
Business and Financial Operations Occupations	264,892	275,110	3.86%	4,754	5,109	9,863
Computer and Mathematical Occupations	207,476	216,456	4.33%	3,114	4,490	7,604
Architecture and Engineering Occupations	82,615	83,241	.76%	1,728	446	2,174
Life, Physical, and Social Science Occupations	31,111	31,936	2.65%	976	414	1,390
Community and Social Service Occupations	56,720	59,186	4.35%	1,183	1,233	2,416
Legal Occupations	42,929	44,297	3.19%	654	684	1,338
Education, Training, and Library Occupations	245,233	252,268	2.87%	4,950	3,518	8,468
Arts, Design, Entertainment, Sports, and Media Occupations	69,323	71,296	2.85%	1,794	1,027	2,821
Healthcare Practitioners and Technical Occupations	200,448	207,190	3.36%	3,625	3,372	6,997
Healthcare Support Occupations	95,207	99,525	4.54%	1,214	2,159	3,373
Protective Service Occupations	99,190	101,608	2.44%	2,532	1,210	3,742
Food Preparation and Serving Related Occupations	312,407	324,952	4.02%	13,190	6,272	19,462
Building and Grounds Cleaning and Maintenance Occupations	148,427	152,688	2.87%	2,454	2,130	4,584
Personal Care and Service Occupations	135,751	142,547	5.01%	3,061	3,404	6,465
Sales and Related Occupations	424,154	432,950	2.07%	14,269	4,504	18,773
Office and Administrative Support Occupations	557,817	569,857	2.16%	12,121	6,434	18,555
Farming, Fishing, and Forestry Occupations	7,185	7,248	.88%	202	38	240
Construction and Extraction Occupations	192,411	194,542	1.11%	4,030	1,174	5,204
Installation, Maintenance, and Repair Occupations	153,691	156,453	1.8%	3,282	1,482	4,764
Production Occupations	179,839	181,430	.88%	3,626	1,161	4,787
Transportation and Material Moving Occupations	231,333	235,276	1.7%	5,680	2,004	7,684

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Harrisonburg MSA.

Source: Virginia Employment Commission, Short Term Industry and Occupational Projections, 2012-2014.

## Growth Occupations

	Employment			Average Annual Openings			Average Annual Salary
	Estimated 2010	Projected 2020	% Change	Replacements	Growth	Total	
Biomedical Engineers	462	905	95.89%	10	44	54	\$99,709
Personal Care Aides	23,440	41,721	77.99%	186	1,828	2,014	\$19,874
Home Health Aides	13,369	23,539	76.07%	172	1,017	1,189	\$20,676
Helpers--Brickmasons, Blockmasons, Stonemasons, and Tile and Marble Setters	1,336	2,143	60.4%	35	81	116	\$27,808
Interpreters and Translators	4,854	7,781	60.3%	130	293	423	\$92,684
Helpers--Carpenters	2,501	3,987	59.42%	66	149	215	\$25,614
Meeting, Convention, and Event Planners	3,662	5,669	54.81%	70	201	271	\$55,990
Software Developers, Systems Software	31,371	48,184	53.59%	326	1,681	2,007	\$115,238
Veterinary Technologists and Technicians	1,338	2,044	52.77%	23	71	94	\$38,063
Reinforcing Iron and Rebar Workers	365	556	52.33%	8	19	27	\$49,013
Dental Hygienists	4,469	6,740	50.82%	90	227	317	\$83,609
Physical Therapist Assistants	1,698	2,539	49.53%	26	84	110	\$54,728
Physical Therapist Aides	1,362	2,036	49.49%	21	67	88	\$22,890
Occupational Therapy Assistants	545	811	48.81%	8	27	35	\$60,516
Market Research Analysts and Marketing Specialists	11,374	16,737	47.15%	303	536	839	\$72,991
Marriage and Family Therapists	1,349	1,961	45.37%	29	61	90	\$46,260
Epidemiologists	***	***	***	***	***	***	\$65,745
Audiologists	358	515	43.85%	2	16	18	\$77,216
Biochemists and Biophysicists	424	608	43.4%	10	18	28	\$69,804
Medical Scientists, Except Epidemiologists	994	1,423	43.16%	6	43	49	\$89,268

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections and OES wage data are for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Employment Commission,  
Long Term Industry and Occupational Projections, 2010-2020  
Occupational Employment Statistics (OES) Survey, 2012.



## Declining Occupations

	Employment			Openings		
	Estimated 2010	Projected 2020	% Change	Replace-ments	Growth	Total
Postal Service Clerks	1,822	932	-48.85%	43	0	43
Postal Service Mail Sorters, Processors, and Processing Machine Operators	3,381	1,731	-48.8%	18	0	18
Postmasters and Mail Superintendents	678	487	-28.17%	13	0	13
Semiconductor Processors	325	249	-23.38%	8	0	8
Gas Compressor and Gas Pumping Station Operators	***	***	***	***	***	***
Switchboard Operators, Including Answering Service	2,705	2,100	-22.37%	52	0	52
Rail Yard Engineers, Dinkey Operators, and Hostlers	***	***	***	***	***	***
Textile Cutting Machine Setters, Operators, and Tenders	248	203	-18.15%	6	0	6
Correspondence Clerks	179	147	-17.88%	5	0	5
Chemical Plant and System Operators	1,056	877	-16.95%	34	0	34
Telephone Operators	194	162	-16.49%	5	0	5
Sewing Machine Operators	2,756	2,309	-16.22%	15	0	15
Prepress Technicians and Workers	1,269	1,064	-16.15%	30	0	30
Coil Winders, Tapers, and Finishers	455	387	-14.95%	7	0	7
Textile Knitting and Weaving Machine Setters, Operators, and Tenders	822	712	-13.38%	5	0	5
Gaming Cage Workers	202	175	-13.37%	4	0	4
Textile Bleaching and Dyeing Machine Operators and Tenders	182	158	-13.19%	2	0	2
Textile Winding, Twisting, and Drawing Out Machine Setters, Operators, and Tenders	1,130	983	-13.01%	13	0	13
Petroleum Pump System Operators, Refinery Operators, and Gaugers	215	188	-12.56%	7	0	7
Postal Service Mail Carriers	7,707	6,745	-12.48%	252	0	252

Note: Asterisks (\*\*\*) indicate non-disclosable data.  
Projections data is for Virginia. No data available for Harrisonburg MSA.

Source: Virginia Employment Commission,  
Long Term Industry and Occupational Projections, 2010-2020.

## Consumer Price Index (CPI)

### All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
<b>2004</b>	185.200	186.200	187.400	188.000	189.100	189.700	189.400	189.500	189.900	190.900	191.000	190.300	188.900	2.7
<b>2005</b>	190.700	191.800	193.300	194.600	194.400	194.500	195.400	196.400	198.800	199.200	197.600	196.800	195.300	3.4
<b>2006</b>	198.300	198.700	199.800	201.500	202.500	202.900	203.500	203.900	202.900	201.800	201.500	201.800	201.600	3.2
<b>2007</b>	202.416	203.499	205.352	206.686	207.949	208.352	208.299	207.917	208.490	208.936	210.177	210.036	207.342	2.8
<b>2008</b>	211.080	211.693	213.528	214.823	216.632	218.815	219.964	219.086	218.783	216.573	212.425	210.228	215.303	3.8
<b>2009</b>	211.143	212.193	212.709	213.240	213.856	215.693	215.351	215.834	215.969	216.177	216.330	215.949	214.537	-0.4
<b>2010</b>	216.687	216.741	217.631	218.009	218.178	217.965	218.011	218.312	218.439	218.711	218.803	219.179	218.056	1.6
<b>2011</b>	220.223	221.309	223.467	224.906	225.964	225.722	225.922	226.545	226.889	226.421	226.230	225.672	224.939	3.2
<b>2012</b>	226.665	227.663	229.392	230.085	229.815	229.478	229.104	230.379	231.407	231.317	230.221	229.601	229.594	2.1
<b>2013</b>	230.280	232.166	232.773	232.531	232.945	233.504	233.596	233.877	234.149	233.546	233.069	233.049	232.957	1.5
<b>2014</b>	233.916													

### Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
<b>2004</b>	180.900	181.900	182.900	183.500	184.700	185.300	184.900	185.000	185.400	186.500	186.800	186.000	184.500	2.6
<b>2005</b>	186.300	187.300	188.600	190.200	190.000	190.100	191.000	192.100	195.000	195.200	193.400	192.500	191.000	3.5
<b>2006</b>	194.000	194.200	195.300	197.200	198.200	198.600	199.200	199.600	198.400	197.000	196.800	197.200	197.100	3.2
<b>2007</b>	197.559	198.544	200.612	202.130	203.661	203.906	203.700	203.199	203.889	204.338	205.891	205.777	202.767	2.9
<b>2008</b>	206.744	207.254	209.147	210.698	212.788	215.223	216.304	215.247	214.935	212.182	207.296	204.813	211.053	4.1
<b>2009</b>	205.700	206.708	207.218	207.925	208.774	210.972	210.526	211.156	211.322	211.549	212.003	211.703	209.630	-0.7
<b>2010</b>	212.568	212.544	213.525	213.958	214.124	213.839	213.898	214.205	214.306	214.623	214.750	215.262	213.967	2.1
<b>2011</b>	216.400	217.535	220.024	221.743	222.954	222.522	222.686	223.326	223.688	223.043	222.813	222.166	221.575	3.6
<b>2012</b>	223.216	224.317	226.304	227.012	226.600	226.036	225.568	227.056	228.184	227.974	226.595	225.889	226.229	2.1
<b>2013</b>	226.520	228.677	229.323	228.949	229.399	230.002	230.084	230.359	230.537	229.735	229.133	229.174	229.324	1.4
<b>2014</b>	230.040													

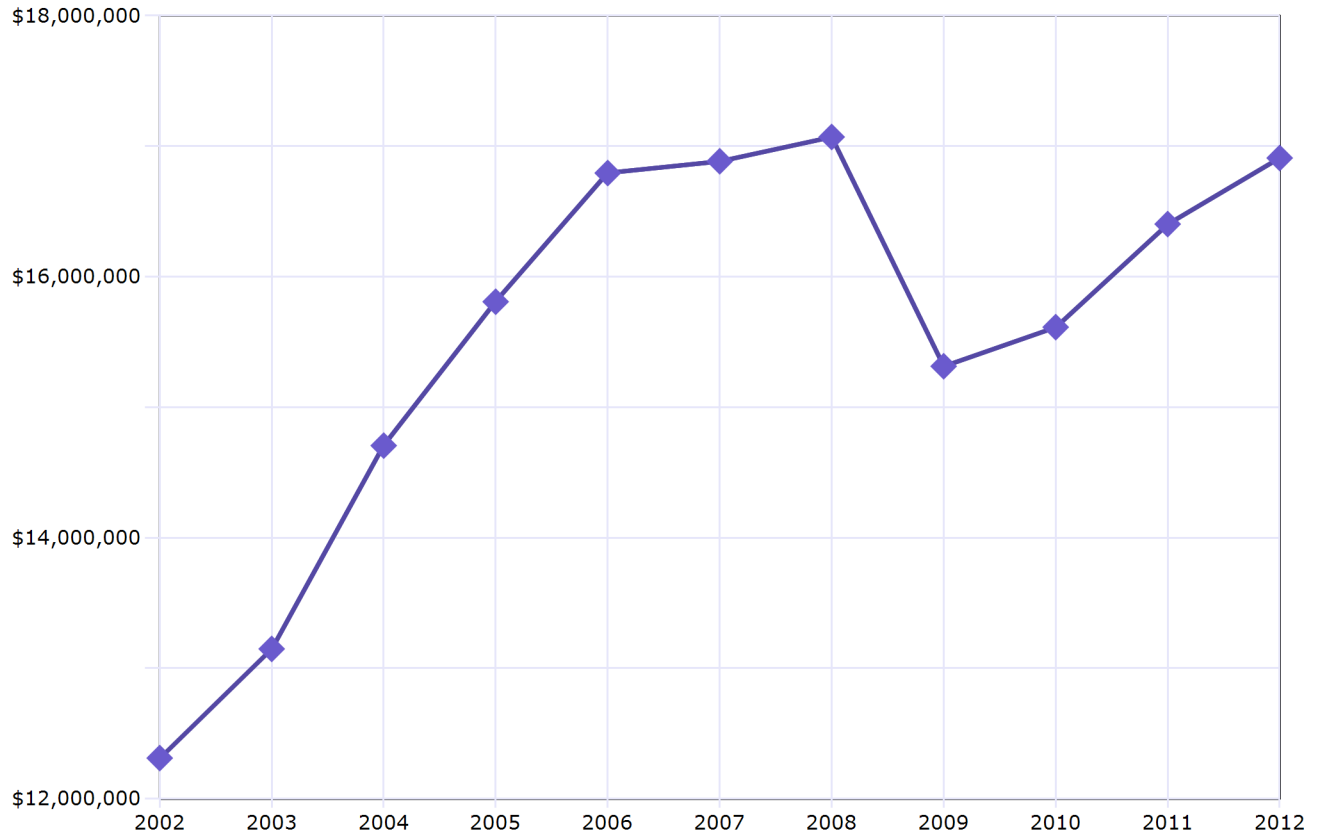
Note: CPI data is for the United States only. No data available for Harrisonburg MSA.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics,  
Consumer Price Indexes (CPI) Program.

## Local Option Sales Tax

*Trends*

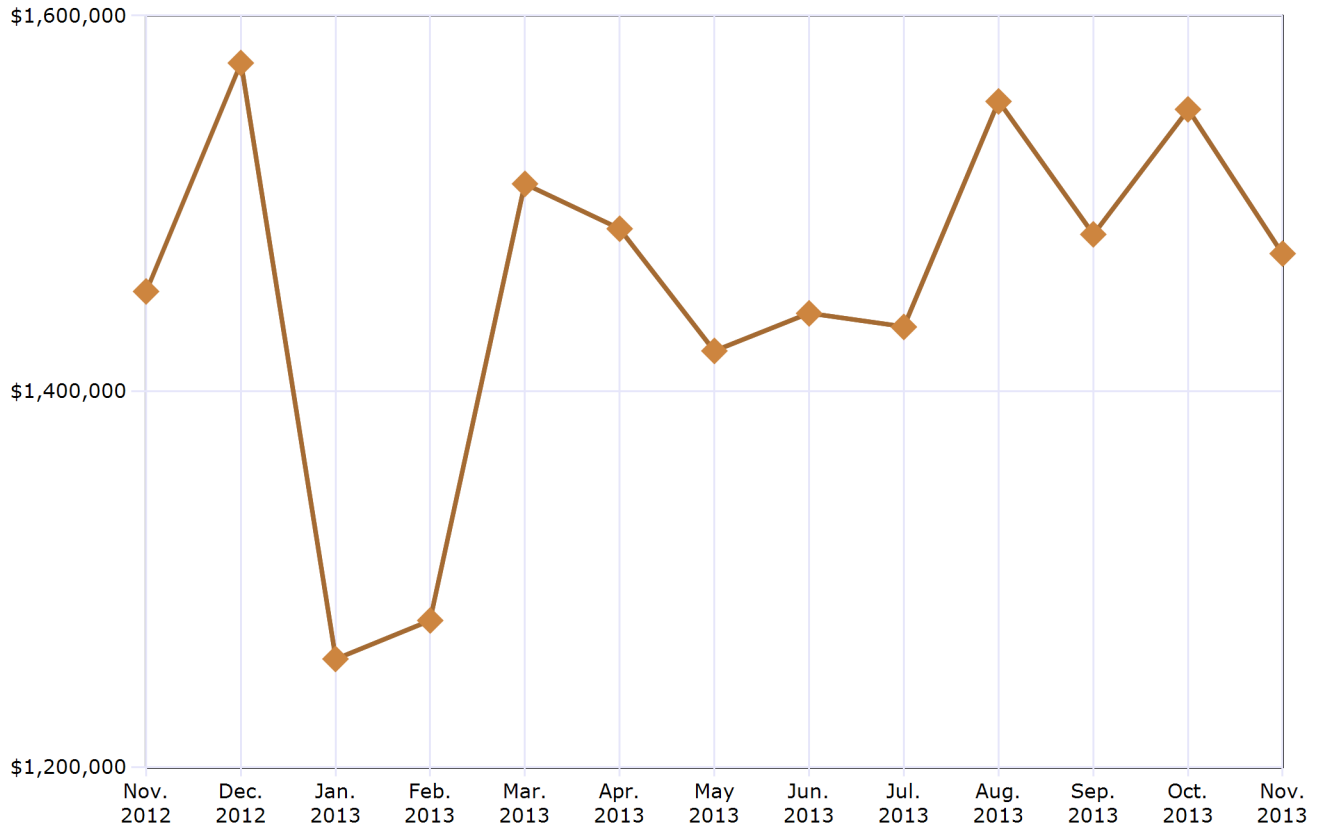


	Harrisonburg MSA	Virginia
<b>2002</b>	\$12,311,797	\$789,905,170
<b>2003</b>	\$13,148,160	\$838,275,059
<b>2004</b>	\$14,705,820	\$914,499,686
<b>2005</b>	\$15,808,370	\$976,923,577
<b>2006</b>	\$16,794,345	\$1,028,544,074
<b>2007</b>	\$16,884,427	\$1,056,766,678
<b>2008</b>	\$17,070,592	\$1,032,815,078
<b>2009</b>	\$15,313,967	\$979,594,664
<b>2010</b>	\$15,613,635	\$992,820,512
<b>2011</b>	\$16,403,172	\$1,035,981,229
<b>2012</b>	\$16,909,589	\$1,080,663,042

*Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.*

*Source: Virginia Department of Taxation, Revenue Forecasting.*

### Local Option Sales Tax Past 12 Months



	Harrisonburg MSA	Virginia
<b>Nov. 2012</b>	\$1,453,292	\$91,139,984
<b>Dec. 2012</b>	\$1,574,825	\$107,426,421
<b>Jan. 2013</b>	\$1,257,737	\$80,376,392
<b>Feb. 2013</b>	\$1,278,211	\$81,521,983
<b>Mar. 2013</b>	\$1,510,530	\$92,230,779
<b>Apr. 2013</b>	\$1,486,631	\$92,553,822
<b>May 2013</b>	\$1,421,632	\$92,436,992
<b>Jun. 2013</b>	\$1,441,607	\$97,114,277
<b>Jul. 2013</b>	\$1,434,403	\$89,789,825
<b>Aug. 2013</b>	\$1,554,375	\$90,429,025
<b>Sep. 2013</b>	\$1,483,656	\$89,406,482
<b>Oct. 2013</b>	\$1,550,170	\$96,556,090
<b>Nov. 2013</b>	\$1,473,413	\$89,492,740

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

## IV. Education Profile

### Overview

The Education Profile for Harrisonburg MSA provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



### Related Terms and Definitions

#### **Associate's degree**

An award that normally requires at least two but less than four years of full-time equivalent college work.

#### **Bachelor's degree**

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

#### **Post-baccalaureate certificate**

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

#### **Master's degree**

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

#### **Post-master's certificate**

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

#### **Doctor's degree**

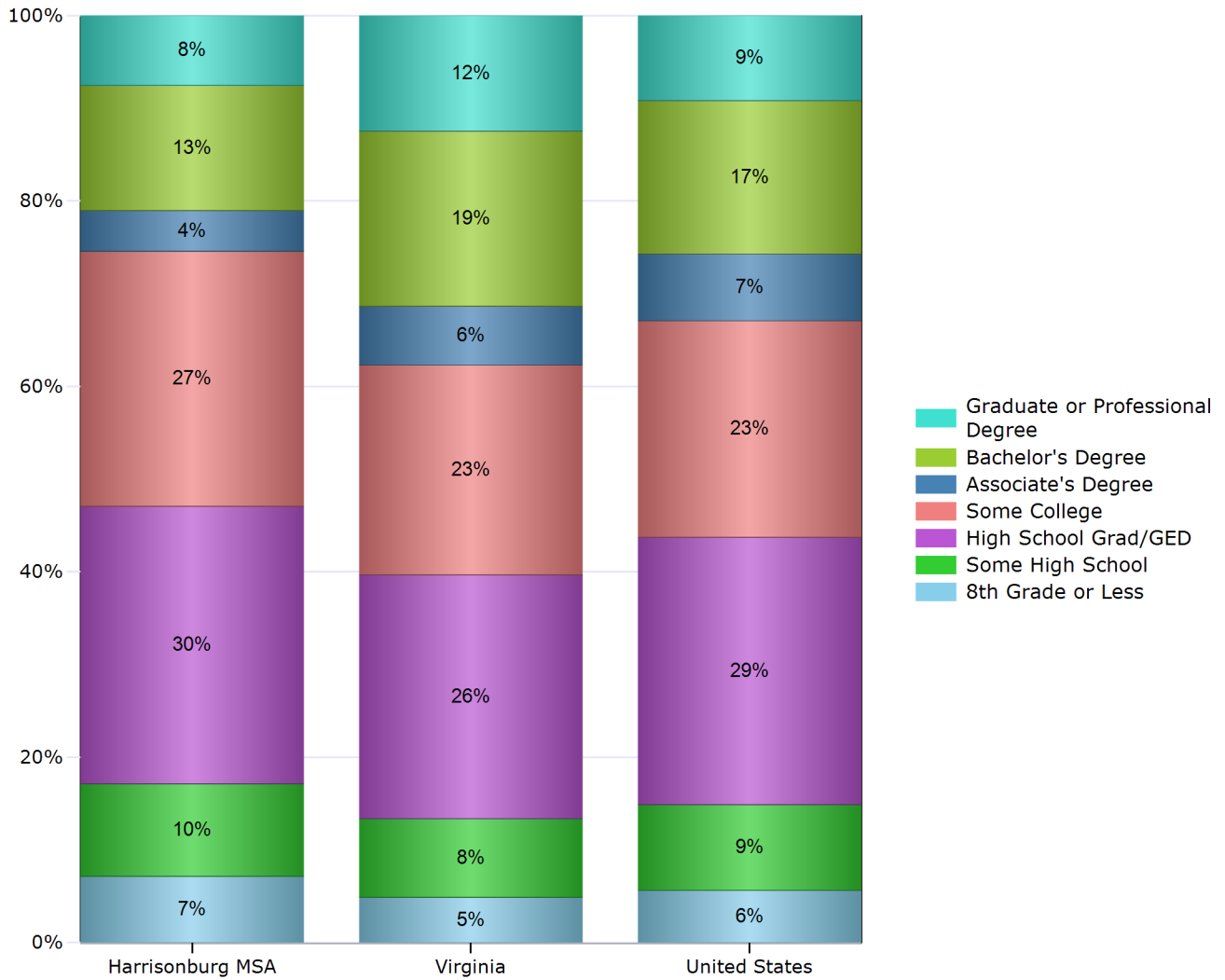
The highest award a student can earn for graduate study.

#### **First-professional degree**

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

### Educational Attainment

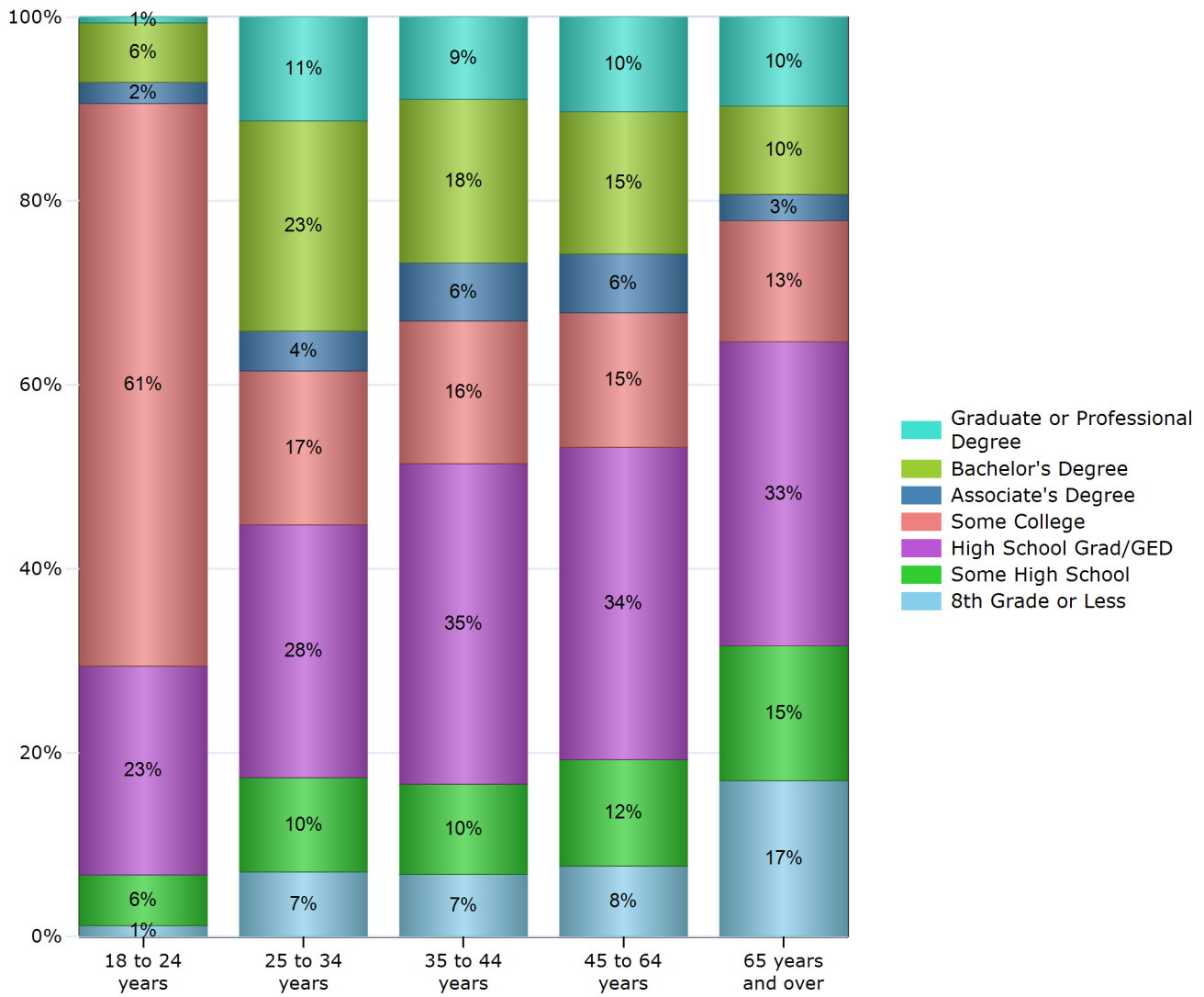
(Population 18 years and over)



	Harrisonburg MSA	Virginia	United States
<b>8th Grade or Less</b>	7,064	297,540	13,124,676
<b>Some High School</b>	9,839	515,340	21,475,508
<b>High School Grad/GED</b>	29,536	1,601,046	67,086,675
<b>Some College</b>	27,122	1,375,592	54,322,434
<b>Associate's Degree</b>	4,347	386,024	16,749,576
<b>Bachelor's Degree</b>	13,309	1,149,525	38,480,296
<b>Graduate or Professional Degree</b>	7,420	757,198	21,316,854
	<b>98,637</b>	<b>6,082,265</b>	<b>232,556,019</b>

Source: U.S. Census Bureau  
American Community Survey, 2007-2011.

### Educational Attainment by Age

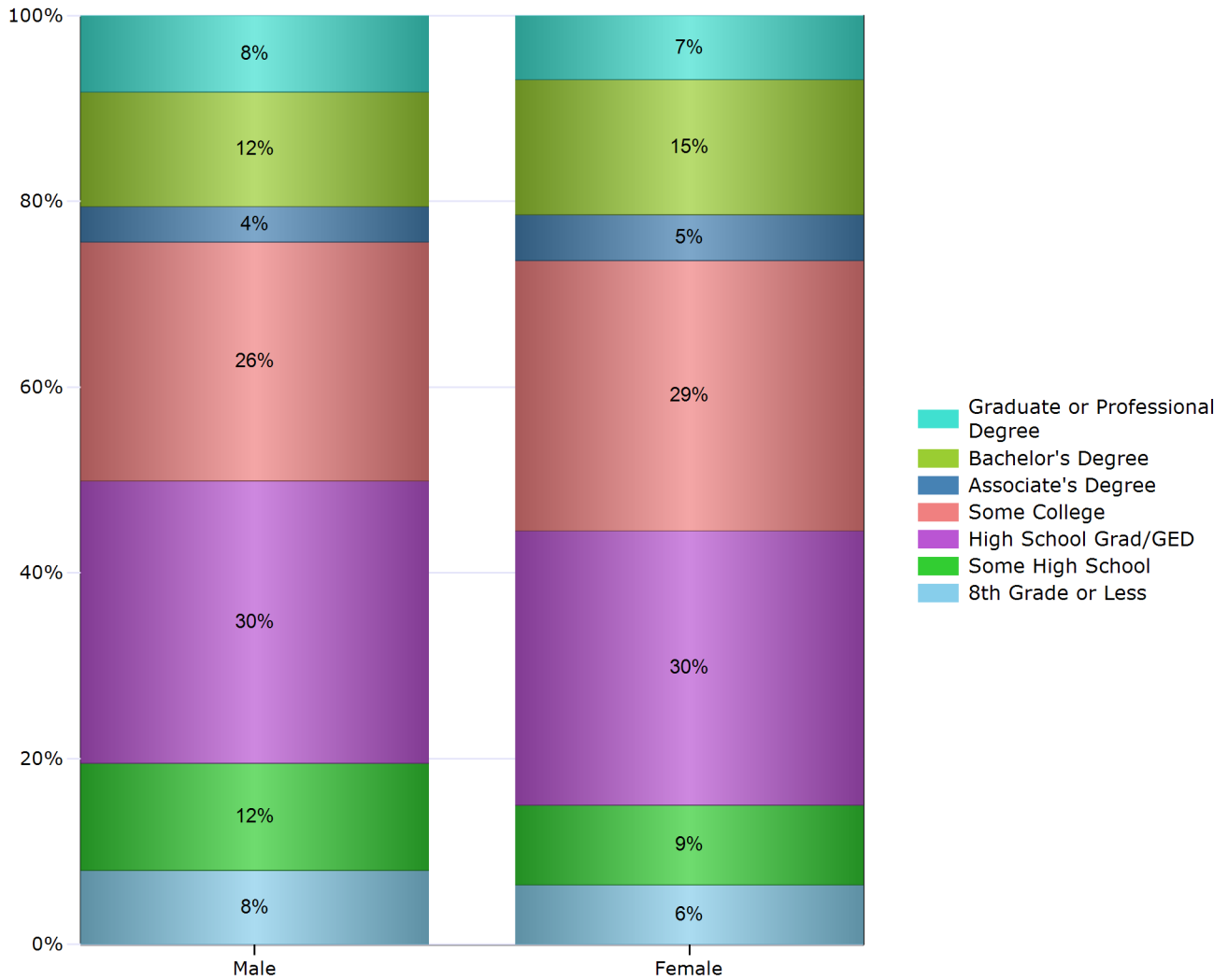


	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
<b>8th Grade or Less</b>	321	1,008	927	2,151	2,657	<b>7,064</b>
<b>Some High School</b>	1,480	1,470	1,345	3,246	2,298	<b>9,839</b>
<b>High School Grad/GED</b>	6,092	3,948	4,775	9,538	5,183	<b>29,536</b>
<b>Some College</b>	16,423	2,402	2,128	4,106	2,063	<b>27,122</b>
<b>Associate's Degree</b>	618	621	863	1,796	449	<b>4,347</b>
<b>Bachelor's Degree</b>	1,739	3,280	2,440	4,344	1,506	<b>13,309</b>
<b>Graduate or Professional Degree</b>	166	1,621	1,227	2,891	1,515	<b>7,420</b>
	<b>26,839</b>	<b>14,350</b>	<b>13,705</b>	<b>28,072</b>	<b>15,671</b>	<b>98,637</b>

Source: U.S. Census Bureau  
American Community Survey, 2007-2011.

### Educational Attainment by Gender

(Population 18 years and over)

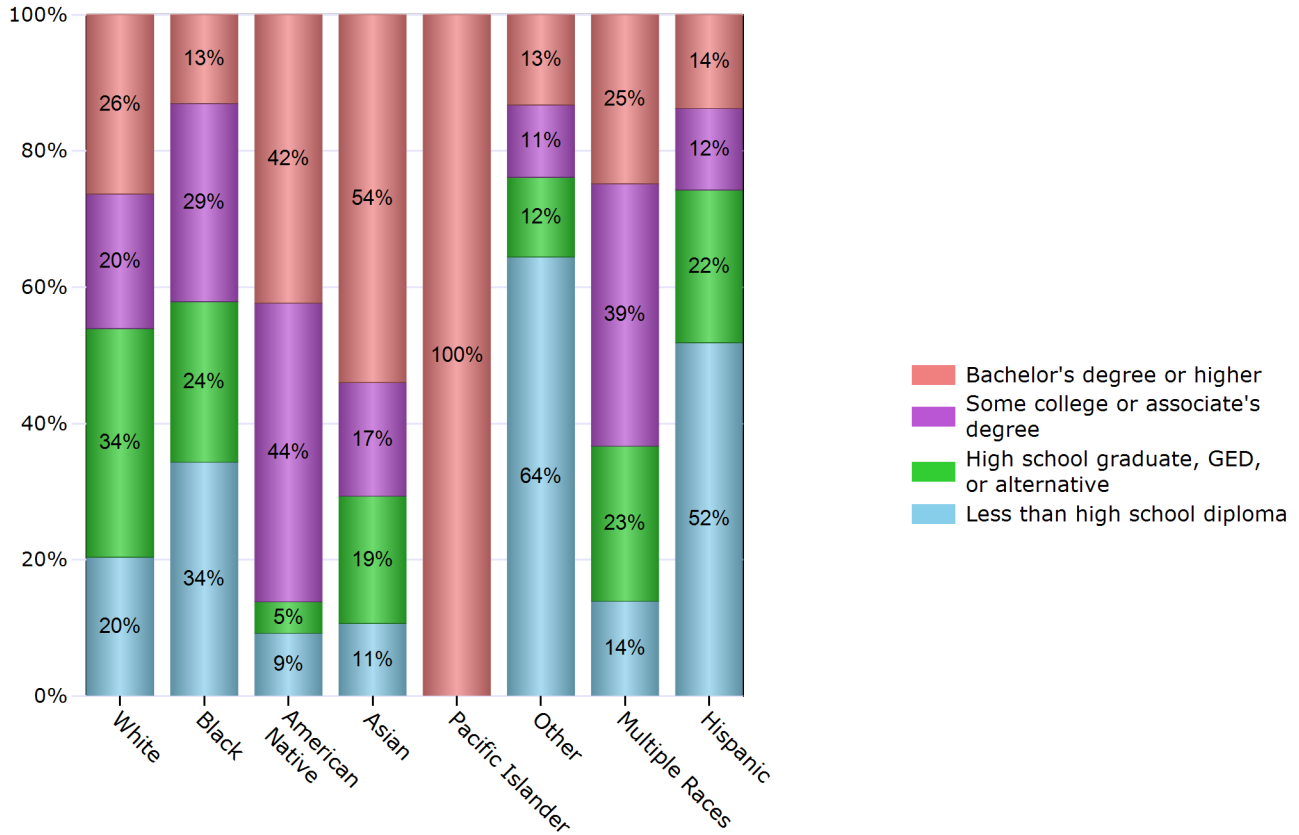


	Male	Female	Total
<b>8th Grade or Less</b>	3,733	3,331	<b>7,064</b>
<b>Some High School</b>	5,390	4,449	<b>9,839</b>
<b>High School Grad/GED</b>	14,211	15,325	<b>29,536</b>
<b>Some College</b>	12,029	15,093	<b>27,122</b>
<b>Associate's Degree</b>	1,785	2,562	<b>4,347</b>
<b>Bachelor's Degree</b>	5,764	7,545	<b>13,309</b>
<b>Graduate or Professional Degree</b>	3,846	3,574	<b>7,420</b>
	<b>46,758</b>	<b>51,879</b>	<b>98,637</b>

Source: U.S. Census Bureau  
American Community Survey, 2007-2011.



### Educational Attainment by Race/Ethnicity (Population 25 years and over)



	Less than high school diploma	High school graduate, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
<b>Race</b>					
White	13,674	22,486	13,242	17,640	<b>67,042</b>
Black or African American	810	556	686	307	<b>2,359</b>
American Indian or Alaska Native	12	6	57	55	<b>130</b>
Asian	119	209	186	603	<b>1,117</b>
Native Hawaiian/Pacific Islander	0	0	0	12	<b>12</b>
Other	419	76	69	86	<b>650</b>
Multiple Races	68	111	188	121	<b>488</b>
<b>Ethnicity</b>					
Hispanic or Latino (of any race)	2,742	1,184	633	726	<b>5,285</b>
	<b>17,844</b>	<b>24,628</b>	<b>15,061</b>	<b>19,550</b>	<b>77,083</b>

Source: U.S. Census Bureau  
American Community Survey, 2007-2011.

## Graduate Data Trends

### Harrisonburg MSA

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
<b>1997</b>					2,366		322	26	3	38
<b>1998</b>			2		2,474		302	27	3	22
<b>2000</b>			1		3,207		359	19	4	20
<b>2001</b>			2		3,385		304	18	9	9
<b>2002</b>			1		3,478		305	21	4	23
<b>2003</b>			3		3,500		317	14	9	13
<b>2004</b>			3		3,800		308	23	12	17
<b>2005</b>			1		3,698		439	32	17	18
<b>2006</b>			2		4,227		555	18	7	17
<b>2007</b>					4,146		572	21	14	22

Note: This table only reflects the degrees completed from institutions within Harrisonburg MSA.

### Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
<b>1997</b>	2,904	2,269	9,242	158	26,416	261	9,800	184	945	1,902
<b>1998</b>	3,319	2,440	8,969	259	26,648	185	9,560	184	886	1,919
<b>2000</b>	3,804	2,368	9,223	212	28,948	451	9,431	113	917	2,181
<b>2001</b>	4,710	2,419	9,581	175	30,709	339	9,424	104	871	2,134
<b>2002</b>	4,970	2,730	10,241	134	30,653	441	9,303	95	954	2,213
<b>2003</b>	5,245	3,079	11,174	97	32,635	178	9,948	447	974	2,133
<b>2004</b>	4,465	3,772	11,400	76	33,392	247	10,487	360	1,033	2,407
<b>2005</b>	3,983	3,831	11,833	77	34,615	476	11,255	251	1,268	2,496
<b>2006</b>	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
<b>2007</b>	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626

Source: U.S. Department of Education, Institute of Education Sciences (IES).

### Did you know...

you can search over 2,300 school listings online provided by the U.S. Department of Education?

For this data and more, visit us on the web at:

[www.VirginiaLMI.com](http://www.VirginiaLMI.com)



## Training Providers

**James Madison University**

800 South Main Street  
Harrisonburg, VA 22807-

Phone: (540) 568-6211

[www.jmu.edu](http://www.jmu.edu)

Number of 2007 graduates: 4,139

**Eastern Mennonite University**

1200 Park Rd  
Harrisonburg, VA 22802-2462

Phone: (540) 432-4000

[www.emu.edu](http://www.emu.edu)

Number of 2007 graduates: 322

**Bridgewater College**

402 E College St  
Bridgewater, VA 22812-1599

Phone: (540) 828-8000

[www.bridgewater.edu](http://www.bridgewater.edu)

Number of 2007 graduates: 314

*Source: U.S. Department of Education,  
Institute of Education Sciences (IES), 2007.*